



Study Subsidy Scheme for Designated Professions / Sectors (SSSDP) 指定專業/界別課程資助計劃

BBA-SCM programme has provided subsidised places under SSSDP and self-financing places in the past few years. Starting from the academic year of 2018/19, both BMSIM and BBA-SCM programmes will be subsidised by the government SSSDP schemes.

恒生管理學院的供應鏈管理工商管理(榮譽)學士課程和管理科學與資訊管理(榮譽)學士課程受邀加入香港特別行政區政府教育局的指定專業/界別課程資助計劃。

- Current students who have commenced their studies from Year 1 of the SSSDP Programmes will also receive subsidy from the 2018/19 academic year onwards
由一年級開始入讀有關資助課程的各級在讀生，將於2018/19學年開始獲得資助
- A subsidy of HK\$40,000 per academic year
每學年40,000港元資助額
- The subsidised undergraduate programmes are locally-accredited and recognised by the HKSAR Government
受資助的本科課程皆通過本地評審及受政府認可
- This scheme focuses on nurturing talents for the specific industries with urgent or keen demand
培育切合本港社會及經濟需要之人才



Admission to SSSDP Programmes 「指定專業/界別課程資助計劃」入學申請 2018/19

JSSH01 Bachelor of Business Administration (Hons) in Supply Chain Management
供應鏈管理工商管理(榮譽)學士

JSSH05 Bachelor of Management Science and Information Management (Hons)
管理科學與資訊管理(榮譽)學士



To learn more about BBA-SCM/BMSIM Programme and SSSDP

Students, parents and teachers are welcomed to join the Information Day which held on 18 November 2017 (Sat).

了解更多關於課程資料及政府資助計劃:

歡迎學生、家長和教師於11月18日(六)親臨恒生管理學院參與課程諮詢日。



Staff Updates 2017/18 – Welcome to the SCM Department 2017/18 教職員動態 – 歡迎加入供應鏈及資訊管理學系

Full-time Academic Staff



Dr MA Hoi Lam, Helen received her BEng from the Department of Industrial and Systems Engineering, The Hong Kong Polytechnic University and her PhD in Logistic and Supply Chain Management in the same department. She then worked in the department as a postdoctoral fellow for a few years, and as a part-time lecturer in the Division of Business, Community College of City University. She has actively participated in a variety of research and industrial projects, and closely worked with some companies in aviation. Her research interests are mainly in airline operations, big data, machine learning, transportation network, supply chain management, terminal operations, scheduling, optimization, and operations research. She has published 7 papers in leading high-impact journal listed in web of science and 5 conference papers, including Risk Analysis, International Journal of Production Research, Resources, Conservation & Recycling, Annals of Operations Research, etc. Among which, one of the recent publications titled “Cascading Delay Risk of Airline Workforce Deployments with Crew-Pairing and Schedule Optimization” is selected by the Society for Risk Analysis (SRA) for publication as the media-attention effort of the month, ranked as one of the recent top papers published in Risk Analysis, and ranked top 0.1% journal papers in Altmetric.

The Visit to School of Creative Media on Dunhuang and PLACE-Hampi VR Project 參觀邵逸夫創意媒體中心

A site visit to School of Creative Media, The City University of Hong Kong, Run Run Shaw Creative Media Centre has been carried out for 40 students who are studying a General Education module “Virtual Reality for Society (SCM2201)” on 26 September 2017. The students visited the VR CAVE facilities and two virtual reality projects of School of Creative Media. The two projects visited are Pure Land: Inside the Mogao Grottoes at Dunhuang and PLACE-Hampi.

修讀了Virtual Reality for Society的同學於9月26日到城市大學邵逸夫創意媒體中心，參觀了當中的虛擬實境設施及相關項目。



“It’s exciting to visit this VR cultural preservation project.” A student shared her views after the visit.
學生形容是次參觀活動非常有趣



A group photo has been taken at the end of the site visit.
師生大合照



Orientation Day of the Department of Supply Chain and Information Management 供應鏈及資訊管理學系迎新日

The Orientation Day of the Department of Supply Chain and Information Management was held on 21 August 2017 to welcome all freshmen to join HSMC and the Department. After the college briefing session, Dr Ricky Wong, Associate Head of Supply Chain and Information Management welcomed all freshmen and gave a welcome speech. Dr Eugene Wong and Dr Connie Liu introduced the programme curriculum and graduation requirements of BBA-SCM and BMSIM Programmes. To help students' understanding of the specific information of our programmes, students were divided into different groups and got acquainted with their personal tutors.

供應鏈及資訊管理學系於8月21日舉行迎新日，歡迎新生加入恒管及本學系的大家庭。在學院簡介環節後，供應鏈及資訊管理學系副主任黃紹權博士致歡迎辭。黃彥璋博士及廖家慧博士則分別向同學介紹供應鏈管理及管理科學與資訊管理兩個課程的架構及畢業要求。為了讓新生們加深對兩個課程的認識，同學分組與其個人導師作討論及分享。



Group discussion with personal tutors
與個人導師的小組討論時間

BBA-SCM Programme Advisory Committee Meeting 供應鏈管理工商管理課程顧問委員會會議



The BBA-SCM Programme Advisory Committee Meeting was held on 15 August 2017. Dr Stephen Ng, Programme Director, updated members the latest information for BBA-SCM Programme (Programme curriculum after the launch of new stream, students achievement and career development). Valuable suggestions was received and members gathered together for lunch after the meeting.

供應鏈管理工商管理課程顧問委員會於8月15日舉行，課程總監吳志雄博士於會議中向課程顧問分享課程的最新發展，當中包括課程最新結構、學生成就及畢業生發展。課程顧問在會議中提供了寶貴的意見，會後亦一同進膳交流。

First row (From left to right): Prof Janny LEUNG, Ir Stephen CHAN, Hon Franklin YIK and Prof Li Chun-Lun
Second row (First left to right): Prof Lawrence LEUNG, Dr Stephen NG, Dr Collin WONG, Dr Danny HO and Dr Eugene WONG

首排(由左至右): 梁美兒教授、陳鏡治先生、易志明先生、李仲麟教授
第二排(由左至右): 梁志堅教授、吳志雄博士、黃惠虹博士、何熾權博士、黃彥璋博士



Symposium on Intelligent Supply Chain Management 智能供應鏈管理研討會

In light of the rapid development of digital supply chain, Hang Seng Management College (HSMC) and its Policy Research Institute for Global Supply Chain, Hong Kong Shue Yan University and E-Logistics Group co-organised the Symposium on Intelligent Supply Chain Management on 7 – 8 Jul 2017. The event was kicked off with a welcome speech by Prof Y V Hui, Vice-President (Academic and Research) of HSMC.

Various emergent topics for academic research and industrial innovation were covered including P2P lending, O2O capacity planning, IoT applications, Industry 4.0, global manufacturing and supply chain finance.

Eight keynote speakers were invited to share their remarkable insights and inspirations. They were: Prof Mitchell M Tseng, Visiting Professor from Massachusetts Institute of Technology; Prof Vincent Lai Siu King, Professor from The Chinese University of Hong Kong; Prof Cheng Chun Hung, Associate Professor from The Chinese University of Hong Kong; Prof Dai Hongyan, Associate Professor from Central University of Finance and Economics; Dr Nelson Leung, Lecturer from Swinburne University of Technology; Mr Wen Jianjun, President of SJET Supply Chain Co Ltd; Ms Jenny Chen, Chief Executive Officer of ESiC International Limited; and Mr Chang Yung Tai, Assistant General Manager of American Tec Co, Ltd.

The symposium attracted over a hundred academics from different universities and colleges, practitioners from corporations and undergraduate students. After the keynote speeches, a panel discussion was arranged for an exchange of views and ideas among speakers and participants.

This symposium was supported by the Research Grant Council of the Hong Kong Special Administration Region, China. (Project Reference No. UGC/IIDS14/E01/16)

鑑於現今智能供應鏈管理的急速發展，恒生管理學院(恒管)及轄下的全球供應鏈管理政策研究所、香港樹仁大學以及電子物流研究組於2017年7月7日及8日合辦「智能供應鏈管理研討會」。恒管副校長(學術及研究)許溢宏教授致歡迎辭，為研討會揭開序幕。

研討會以智能供應鏈管理為主題，針對學術研究及產業革新兩方面安排了八場講座，內容涵蓋網絡借貸、O2O產能規劃、物聯網應用、工業4.0、全球化生產以及供應鏈金融等。

八位主講嘉賓應邀出席，包括：麻省理工學院訪問教授曾明哲教授、香港中文大學賴紹琮教授及鄭進雄教授、中央財經大學代宏硯教授、斯威本理工大學梁嘉彥博士、創捷供應鏈有限公司總裁文健君先生、豐科國際行政總裁陳容小姐以及美亞電子科技有限公司助理總經理張永泰先生。

主講嘉賓的演講結束後，研討會接著舉行討論環節，讓嘉賓和出席人士交流意見，深入討論。研討會共有超過一百名參與者，包括來自不同院校的學者和學生，以及業界的專業人士。

研討會由中國香港特別行政區研究資助委員會資助。(項目編號：UGC/IIDS14/E01/16)

SYMPOSIUM



Symposium on Intelligent Supply Chain Management 智能供應鏈管理研討會



Welcome speech by Prof Y V Hui, Vice-President (Academic and Research) of HSMC
恒管許溢宏副校長(學術及研究)致歡迎辭



Dr Daniel Mo (left) and Dr Wang Yue (right) presented a souvenir to Prof Mitchell M Tseng
巫耀榮博士(左)及王越博士(右)致送紀念品予曾明哲教授



Group photo on the first day of the symposium
參與者於工作坊首日大合照



Academics, students and practitioners attended the symposium.
學者、學生及業界人士參與研討會



Group photo on the second day of the symposium
參與者於工作坊次日大合照



Participants were actively involved in the symposium.
出席者積極投入研討會