Department of Supply Chain and Information Management

SCM Newsletter Issue 3 2016-17

## HSMC's BBA-SCM Team won the First Runner-up in the CILTHK Student Day 2017 Competition

恒管供應鏈管理學系同學於 香港運輸物流學會學界專題研習比賽2017榮獲亞軍

The Chartered Institute of Logistics and Transport in Hong Kong (CILTHK) hosts the annual Student Day with a mission to raise young people's concerns about the current issues of logistics and transport in Hong Kong, and to encourage them to develop their future career in related industries. The CILTHK, collaborating with Hang Seng Management College (HSMC), held the Student Day on 4 March 2017 at HSMC. A total of nine teams from various universities (such as HKU, CUHK, HKUST, PolyU and other community colleges in Hong Kong and Macau) took part in this competition. They were required to analyse and formulate solutions to a topical problem relating to transport and logistics under time constraints.

A five-member team, consisting of Tsang Wai Sheung, Wong Tse Shan, Tse Kam Ha, Tse Yan Wing and Wong Wing Kiu Phoebe, was coached and supervised by Dr Danny Ho. They represented our BBA-SCM programme. They gave an excellent presentation with impressive analyses on the topic entitled "Do you think increase the number of seats on Public Light Bus can improve the business environment of the operators and shorten the waiting time of passengers as well?" They were awarded the First Runner-up in this competition. The Champion was the HKU team and the Second Runner-up was the team from HKUST. SCM students have been involved in this competition actively since 2013. So far, our students have won the First Runner Up for 3 times. We are sure that we speak for everyone from HSMC when sending the BBA-SCM team massive congratulations.

為提昇青少年及學生對運輸物流業的認識及鼓勵他們投身於相關行業,香港運輸物流學會每年均舉辦一次學界專題研習比賽。今年,學會與恒生管理學院合辦,並於2017年3月4日在恒生管理學院校園舉行。是次比賽共有九組來自港澳地區的大專院校組隊參賽,主辦機構於比賽當日向參賽隊伍即場提供研究個案,以考核其分析及解難能力。

由恒管供應鏈管理學系同學所組成的五人隊伍,包括曾慧嫦、黃子珊、謝錦霞、謝欣穎及黃泳翹,在供應鏈管理學系教授們的悉心培訓及指導下,最後榮獲專題研習團體賽亞軍。冠軍及季軍分別由香港大學及香港科技大學奪得。恒管供應鏈管理學系學生自2013年參加此比賽,本年已是第三年榮獲亞軍殊榮。恭喜各位參賽同學。



The HSMC Team was awarded the 1st Runner-up in the CILTHK Student Day 2017 信管代表隊於香港運輸動物金與會與東東語研習计算

恒管代表隊於香港運輸物流學會學界專題研習比賽2017榮獲亞軍



The SCM professors, the winning team and students took photo in the CILTHK Student Day in 2017

教授團隊、獲獎隊員及學生合照

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BBA Supply
(Honours) in Chain
Management
供應鏈管理

# 香港運輸物流學會 Chartered Institute of Logistics and Transport in Hong Kong Student Day 2017

#### CILTHK Student Day 2017 with great success 香港運輸物流學會學界專題研習比賽2017參與者眾

The Chartered Institute of Logistics and Transport in Hong Kong (CILTHK) held the annual Student Day at Hang Seng Management College (HSMC). It is a great success with the support from HSMC staff and student helpers. This is the very first time that the CILTHK collaborated with HSMC to hold the Student Day at our campus. The event commenced with the opening speech by the President of CILTHK, Mr. Tsang Wing Hang and a welcoming speech by HSMC's President, Prof. Ho Shun Man, Simon. The participating teams were from various universities and community colleges. We are very thankful for the help provided by our colleagues and students. The discussions about the timely issues in the field of Logistics and Transport have certainly strengthened our students' professional knowledge.

2017香港運輸物流學會學界專題研習比賽獲得空前的成功,本年在恒生管理學院舉辦,並邀得香港運輸物流學會會長曾永鏗先生及恒生管理學院何順文校長致歡迎辭。除一眾參賽院校出席參與外,亦有賴眾教職員及學生的幫助與支持,場地各項細緻安排,讓活動生色不少。學生除可在當中領略專業知識外,亦為大家提供了一個難得的交流機會。



Participants listened to the presentation of the students 與會者聆聽學生作品



President of CILTHK, Mr. Tsang Wing Hang gave an opening address 香港運輸物流學會會長曾永鏗先生致辭



President of HSMC, Prof. Ho Shun Man, Simon gave a welcoming address 恒生管理學院何順文校長致辭

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## 香港運輸物流學會 Chartered Institute of Student Day 2017

## Logistics and Transport in Hong Kong

#### The Panel of Judges at CILTHK Student Day 2017

香港運輸物流學會學界專題研習比賽2017評審小組成員

Chief Judge 主評審	Judges 評審
Ir Dr. Vincent P. FONG Vice President The Chartered Institute of Logistics and Transport in Hong Kong	Mr. Keno T.Y. CHEUNG Director, Far East Charles Kendall Freight Ltd.  Mr. William C.M. CHUNG Director & Head of Operations Citybus Ltd. / New World First Bus Services Ltd.  Ms. Carrie LAM Assistant General Manager Client Development & Service OOCL Logistics (HK) Ltd.  Ms. Macella S.C. LEE, JP Deputy Commissioner / Transport Services and Management Transport Department, HKSAR Government  Mr. Sammy K.W. WONG Head of Operating – West Region MTR Corporation Ltd.  Mr. Algernon Y.W. YAU Chief Executive Officer Cathay Dragon



Remarks by Judge of CLTHK Student Day 2017 大會評審發表意見



Students gave a presentation and demonstrated their problem-solving skills 學生展示其作品及解難能力



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Kick-off Ceremony for Inter-Secondary School Mobile Phone
Application Design Competition x JCI Sha Tin Project Bullseye 2017
「手機應用程式設計比賽」x "Project Bullseye 2017" 啟動典禮

The Department of Supply Chain and Information Management and Junior Chamber International Sha Tin (Hong Kong) Limited are coorganising the Inter-Secondary School Mobile Phone Application Design Competition x JCl Sha Tin Project Bullseye 2017. This competition aims to promote the quality and convenience of life in smart home and to strengthen secondary school students' interpersonal communication skills. Our officiating guests - Hon. Jeffrey Lam Kin-fung (GBS, JP, the Legislative Councillor) and Mr. Sean Lin (the Chairman of The Outstanding Young Person Association) - and the representatives from HSMC and JCI Sha Tin announced that the competition has officially commenced. We are very honoured that Mr. WU Siu Hong, MH, one of the JCI Hong Kong Ten Outstanding Young Person, is our event ambassador. We are grateful that Rotary Club of Sha Tin sponsors our competition. During the kick-off ceremony, our officiating guests representatives discussed how our social lives have been affected by mobile applications. The JCI-Shatin has also proudly announced that the Secretary for Education, Mr. Eddie Hak-kim Ng (SBS, JP) will be our officiating guest in the final presentation and prize presentation ceremony on 8th April 2017.

由恒生管理學院供應鏈及資訊管理學系與沙田青年商會合辦,及沙田扶輪社贊助的校際手機應用程式設計比賽x "Project Bullseye 2017"啟動典禮於2017年2月25日在恒生管理學院圓滿舉行。是次比賽由香港十大傑出青年胡兆康先生擔任活動大使,比賽目的是透過編寫手機應用程式,藉以提醒大眾善用科技,並思考如何透過智能手機以提升日常生活品質及為生活帶來便利。擔任是次活動主禮嘉賓有香港特別行政區立法會議員林鍵鋒先生,GBS,JP及傑出青年協會主席林景昇先生主禮嘉賓在啟動典禮上鼓勵年輕人參加「手機應用程式設計比賽」x "Project Bullseye 2017",展示他們的創意。手機應用程式設計比賽 2017作品簡報及頒獎典禮將於2017年4月8日舉行,現任香港教育局吳克儉局長,SBS,JP.亦會到場擔任主禮嘉賓。詳情於恒生管理學院供應鏈及資訊管理學系網頁內公布。



Hon: Jeffrey Lam Kin-fung, GBS, JP, the Legislative Councillor 擔任是实活動主禮嘉賓有香港特別行政 區立法會議員林鍵鋒先生,GBS,JP



Mr. Sean Lin, Chairman of The Outstanding Young Person Association 傑出青年協會主席林貴昇先生



Group Photo 大合照

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#### Mentorship Scheme 2016/17 2016-17年度師友交流計劃

The Department of Supply Chain & Information Management had the first meeting of Mentorship Scheme 2016-17 on 18 February 2017.

We are thankful for the support from the business executives and leaders of corporations who serve as mentors. Our students not only learnt more professional knowledge but also gained inspiration from the mentors' life experience.

The memorable event started with a welcoming speech by BBA-SCM Programme Director, Dr. Stephen Ng, followed by a self-introduction from the mentors. Following this, our students, Lo Cheuk Loong and Wong Wing Kiu Phoebe (Mentees 2015-16) shared with us the inspirations they obtained from their mentors and expressed their gratitude for the mentors' career guidance.

All students then discussed with the mentors and understood more about the recent development of the business, IT and logistics industry in Hong Kong. The meeting was ended with a fruitful discussion. We wish all the mentors and mentees a rewarding and fruitful mentoring experience in the year ahead.

供應鏈及資訊管理學系很高興於二零一七年二月十八日舉行首次的「2016-17年度師友交流計劃」聚會。本年度導師計劃獲得多位商界行政主管及專業人士擔任就業導師,為同學於職業發展和待人處事方面提供指導

我們感謝他們作為就業導師的支持。我們的學生不僅從他們的專業知識,而且從他們的生活經驗中學到了很 多。

是次活動首先由供應鏈管理工商管理課程副總監吳志雄博士致歡迎辭,接著由多位就業導師向同學自我介紹之後,羅卓朗及黃泳翹同學(2015-16 師友交流計劃學員)分享他們的體會和啟發,並感謝過去一年導師們提供的指導。

本屆導師計劃學員即場與就業導師交流經驗,了解香港商業、資訊科技及物流市場發展新趨勢。供應鏈及資訊管理學系在此祝願導師及同學們享受來年難忘的師友交流經驗。



Dr. Stephen Ng, BBA-SCM Programme Director, gave a welcome speech to all the participants

供應鏈管理工商管理課程副總監吳志雄博士致歡 迎辭



Group Photo of Mentors, Mentees and Academic Staff 師友交流計劃學員、導師及供應鏈及資訊管理學系教職員合照



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The mentors shared their experience with our students 導師們分享他們的經驗給供應鏈及資訊管理學系的學生





Lo Cheuk Loong and Wong Wing Kiu Phoebe (Mentees 2015-16) shared what inspirations they obtained from their mentors and expressed gratitude for the mentors' career guidance.

羅卓朗及黃泳翹同學(2015-16 導師計劃學員)分享他們的體會和啟發,並感謝過去一年導師們提供的指導



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## Staff Updates 2016/17 - Welcome for Joining SCM Department 2016/17 教職員動態 - 歡迎加入供應鏈及資訊管理學系

#### **Full-time Academic Staff**



Dr WU Chun Ho, Jack (胡鎮浩博士) Lecturer BEng, PhD (PolyU)

Dr Wu holds a Bachelor of Engineering in Industrial and Systems Engineering, and a PhD in Manufacturing and Industrial Engineering. Before joining Hang Seng Management College, he was a project fellow for the RFID Solutions Laboratory, and a visiting lecturer for the Department of Industrial and Systems Engineering, PolyU. Over the years, Dr Wu worked closely with many industrial partners to support and contribute to the formulation of their business strategies, operations improvement and new product development. His project and research outcomes have been presented in 10+ international conferences and published in 30+ international refereed journals. His current research interests include smart logistics and manufacturing, business intelligence, and enterprise information systems.

## A visit to Hong Kong International Terminals Limited (HIT) at Kwai Tsing Terminals 參觀葵青貨櫃碼頭

Students studying Shipping and Transport Logistics have visited the terminal on 8 Dec 2016 to understand the operations of cranes and terminals in Terminal 4, 6 and 7. Representatives in HIT explained various systems used in HIT, including Next Generation Terminal Management System (nGen), Operations Monitoring System (OMS) and Ship Planning System (Guider). How preventive actions are carried out in typhoon and severe weather are also shared.

修讀航運及運輸物流課程的同學於2016年12月8日往 葵青貨櫃碼頭作實地參觀,以明白四號、六號及七號 碼頭的運作。香港國際貨櫃碼頭的代表解釋各項在當 中使用的系統的運作,以及颱風或惡劣天氣時候的各 項防護措施。



A group photo took after the visit 活動結束後師生們合照