校際手機應用程式設計比賽
作品簡報及頒獎典禮
Inter-School Mobile Phone Application Design Competition
Final Presentation and Prize Presentation Ceremony

贊助機構:
Supporting Organisations:

Hong Kong Software Industry Association
香港軟件行業協會

Lenovo

On 30 January 2016, HSMC's Inter-Secondary School Mobile Phone Application Design Competition 2015 was successfully ended with the Participants' Presentation and Prize Presentation Ceremony. This competition was organized by the Department of Supply Chain and Information Management, co-organized by Hong Kong Software Industry Association and sponsored by Lenovo (HK) Ltd. This competition aimed at improving the quality and convenience of life and making good use of technology by developing a mobile phone application. The judges from the faculty members of the Department of Supply Chain and Information Management and industry professionals selected three winners according to the clarity, feasibility, creativity, ease of use and sustainability of mobile phone application design. Participants do not required to have programming or IT knowledge. Through this competition, the Department of Supply Chain and Information Management encouraged secondary students to use their creativity and apply technology to improve different aspects of our lives.

Dr Collin Wong, Head and Associate Professor of Department of Supply Chain and Information Management said, "The United States, British, and Australia governments incorporate the computer programming into compulsory course. This shows that the importance of computer programming in the world. China also calls for "Popular Entrepreneurship and Innovation". She expects the innovation of IT and business model can stimulate the economic growth and upward social mobility. In Hong Kong, the Child of Son, is now the CEO of a startup company that mainly develops business mobile phone applications." Wong encouraged students to study hard, use their creativity and be superstars. President Simon S M Ho said, "Technology and daily life are closely related. The purpose of this competition is crucial in co-relating with HSMC's sustainability and innovation development. I encourage students to design the application not only consider the convenience of lives, but also adopt the principles of resource sharing and sustainability."

"The future of Hong Kong development will rely on innovation and technology. This competition nurtures local talented students and develops their interest in IT areas. It also equips them with different skills. That's the meaningful part of the competition. In future, we hope to organize different software competitions and extend to post-secondary institutions", said Eric Yeung, Chairman of Hong Kong Software Industry Association.

President Professor Simon S M Ho delivered welcoming speech
校長何順文教授致歡迎辭

(From Left)
Group Photo of Mr David Lee, Dr Collin Wong, Mr Eric Yeung, President Prof Simon Ho, Dr Connie Liu, Mr Leslie Yam, Mr Gary Ng and Mr Albert Au
(左起) 李學義先生、黃惠虹博士、 楊全盛先生、 校長何順文教授、 廖家慧博士、任國釗先生、吳福強先生及歐耀晃先生

恒生管理學院
HANG SENG
MANAGEMENT COLLEGE

供應鏈及資訊管理學系
Department of Supply Chain
and Information Management
SCM Newsletter Issue 3 2015-16

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由恒生管理學院供應鏈及資訊管理學系籌辦、香港軟件行業協會協辦，及聯想(香港)有限公司贊助的首次校際手機應用程式設計比賽2015作品簡報及頒獎典禮於2016年1月30日在本學院圓滿舉行。是次比賽的目的是透過編寫手機應用程式，藉以提醒大眾善用科技，並思考如何透過智能手機以提升日常生活品質及為生活帶來便利。比賽由供應鏈及資訊管理學系的教職員及業界專業人士分別擔任內部及外部評審，以明確性、可行性、創造性、方便及可持續性為標準，選出三隊優勝隊伍。參賽者不需要擁有資訊科技或編寫應用程式的相關知識，本學系希望藉著比賽激發中學生們的創意，使科技能普及至不同的生活層面。

供應鏈及資訊管理學系系主任黃惠虹博士致辭時指出，美國、英國和澳洲政府先後把編寫電腦程式放於必修課程內，可見其重要性受到全球所認同。我國亦發出「大眾創新、萬眾創業」的號召，希望透過資訊科技及商業模式的創新，激發經濟增長和社會向上流動。香港的星之子，現已成為一所初創公司老闆，主力開發商業智能手機應用程式。黃博士鼓勵同學們努力學習，並發揮創意，成為明日之星。恒管校長何順文教授於致辭時指出，科技與日常生活息息相關，是次比賽目的與學校可持續及創新發展的宗旨有重要的關連。他鼓勵同學所設計的應用程式，除了要考慮程式能否解決社會需要及便利生活外，亦應履行資源共享共用的概念，以達到可持續性。

香港軟件行業協會楊全盛主席表示，香港未來各方面發展有賴創新及科技，是次比賽正正培育本地科技專才、培養他們的興趣，提升各方面的技巧，所以很有意義。將來有望籌辦其他軟件的設計比賽，並推廣至大專學界。

(From Left) Group photo with Mr Thomas Lee from The MCHK Wesley College and the participating teams
(左起) 衛理中學李老師及參賽組別合照留念

(From Left) Judges (Dr Ricky Wong and Mr Albert Au)were listening to the presentation attentively
(左起) 黃紹權博士及區耀晃先生為作品簡報典禮擔任評判

Gathered over 100 guests, judges, faculty members, secondary school teachers, participated students and their parents at the ceremony
逾100位嘉賓、評判、教職員、中學教師、中學學生及家長出席頒獎典禮，場面熱鬧

Trophies for the winning teams
獎盃(冠、亞、季)予勝出組別

恒生管理學院
HANG SENG
MANAGEMENT COLLEGE

供應鏈及資訊管理學系
Department of Supply Chain
and Information Management
SCM Newsletter Issue 3 2015-16

校際手機應用程式設計比賽 作品簡報及頒獎典禮
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The awardees of the competition are listed below:
得獎名單詳見下表:

Congratulations!

Award 獎項	Name of School 獲獎學校	Title of Applications 手機應用程式名稱	Name of Participants 參賽隊員	
Champion 冠軍	Wong Shiu Chi Secondary School 王肇枝中學	耆珍異寶	Yan Cheuk Hei 甄卓希 So Chun Hong 蘇俊康	Lim Yin Ki Fredie 林彥奇 Ho Tsz Lok 何子樂
1st Runner-up 亞軍	Diocesan Girls' School 拔萃女書院	Make Rice Now	Lam Sze Yin Cecilia 林思彥 Tang Sin Kiu 鄧羨蕎	Ng Wing Tsin Venetia 吳泳芊
2nd Runner-up 季軍	Pope Paul VI College 保祿六世書院	Wideshop	Chik Wing Ki 植詠琦 Chu Yung Kuen 趙蓉娟	Kam Hoi Yan 甘凱欣

The Champion Team 冠軍組別合照
Each team member was awarded a smartphone sponsored by Lenovo (HK) Ltd.
各隊員均獲贈由聯想(香港)有限公司贊助的智能手機乙部

1st Runner-up Team 亞軍組別合照
Each team member was awarded shopping vouchers sponsored by Hong Kong Software Industry Association
各隊員均獲贈由香港軟件行業協會贊助的超市購物禮券

2nd Runner-up Team 季軍組別合照
Each team member was awarded shopping vouchers sponsored by Hong Kong Software Industry Association
各隊員均獲贈由香港軟件行業協會贊助的超市購物禮券

Presenting Certificate of Participation to all participated teams
頒發紀念證書予所有完成比賽的組別

The Chartered Institute of Procurement & Supply (CIPS) Best Student Awards 2015
英國皇家採購與供應學會卓越學生頒獎典禮2015

Congratulations! Miss Chan Ka Yee Kelly, a Year-4 student of the BBA-SCM, received the Best Student Awards at the CIPS Best Student Awards presentation ceremony on 21 November 2015 during the Chartered Institute of Procurement & Supply (CIPS) 16th Annual General Meeting. This is the thirteenth year that CIPS implemented the "Best Student Awards" in Hong Kong. The awards are made to full-time post-secondary students who are studying sub-degree or degree courses which have purchasing and supply chain management as a major core competence.

Same as last year, Department of Supply Chain and Information Management nominated three SCM Year-4 students to participate in the award selection. Nominees were required to submit their resume and write an essay about "How Does Procurement Affect Your Daily Life". They were also required to attend a panel interview in which the assessment panel members discussed with them various aspects of the purchasing and supply chain profession. Apart from Kelly, the other two nominees, Miss Chan Yuet Fai Novena and Mr Leung Hon Lam Jacky, received Certificate of Merit and Certificate of Appreciation respectively.

Let's join hands to wish them a loud CONGRATULATION!

英國皇家採購與供應學會卓越學生頒獎典禮 2015 已於2015年11月21日進行。今年，供應鏈及資訊管理學系再度提名三位就讀供應鏈管理課程四年級之同學參加甄選。三位同學需要撰寫一篇"採購對日常生活之影響"之論文及提供個人履歷表作為其中部份的考核標準。此外同學更需通過甄選委員會之面試，就有關採購及供應鏈的專業層面上作個別討論。最後，獲提名之三位同學於大學生組別分別獲得以下佳績：

Best Student Awards
陳嘉儀
Certificate of Merit
陳悅暉
Certificate of Appreciation
梁瀚楠

You did it!
Congratulations

Best Student Awards 2015: Chan Ka Yee Kelly (陳嘉儀同學)

Certificate of Merit: Chan Yuet Fai Novena (陳悅暉同學)

Certificate of Appreciation: Leung Hon Nam Jacky (梁瀚楠同學)

A group photo was taken after the ceremony with all the guests and students
參與嘉賓及同學於頒獎典禮後拍攝大合照

CIPS
Chartered Institute of Procurement & Supply

恒生管理學院
HANG SENG
MANAGEMENT COLLEGE

供應鏈及資訊管理學系
Department of Supply Chain
and Information Management
SCM Newsletter Issue 3 2015-16

Workshop on Logistics and Supply Chain Management
現代物流管理工作坊

A Workshop on Logistics and Supply Chain Management is jointly organised by Federation for Self-financing Tertiary Education (FSTE), Qualifications Framework (QF) and Department of Supply Chain and Information Management, Hang Seng Management College (HSMC) on 30 January 2016. Students from various secondary schools participated in the event. They played a board game about logistics, supply chain and transportation in groups. Through this game, students learnt about basic concepts of supply chain and transportation, importance of decision making in logistics business and common incidents of handling exceptions in product delivery. Souvenirs were presented to the winners, participated schools and FSTE representatives at the end of the event and we would like to show our appreciation to all participants which brought this event a great success.

由自資高等教育聯盟、資歷架構及恒生管理學院供應鏈及資訊管理學系共同舉辦之現代物流管理工作坊於2016年1月30日圓滿舉行。來自不同中學的學生參與了是次活動。期間，同學們以分組形式進行一個與物流、供應鏈及交通運輸有關的棋盤遊戲。透過此遊戲，同學從中了解到物流工作上的概念、決策的重要性及貨物運輸過程的突發事件處理。每組勝出同學、參與中學和自資高等教育聯盟代表於遊戲結束後獲學系代表頒贈紀念品以作感謝。

Students were arranged in groups and enjoyed playing the logistics board game
同學分組進行棋盤遊戲

Dr Collin Wong and Dr Eugene Wong took photo with the winners.
黃惠虹博士及黃彥璋博士與獲獎同學合照

A group photo was taken after the workshop
一眾參加者於活動結束後進行大合照

SCM Colleagues joined the HKTDC Education and Careers Expo 2016
供應鏈及資訊管理學系教員參與第26屆教育及職業博覽

The Hong Kong Trade Development Council (HKTDC) staged the signature event for the 26th Education and Careers from 28 - 31 January 2016 at the Hong Kong Convention & Exhibition Centre. Participating parties came from 17 countries/ regions with over 800 educational institutions, government departments, professional bodies/ associations and private enterprises, both local and overseas, offered an extensive range of higher education programmes and careers opportunities to visitors.

Hang Seng Management College was one of the participating educational institutions in this year Expo. Colleagues from Registry and Programme Offices shared information with visitors on admission procedures, college life and special features of different programmes. Colleagues from Department of Supply Chain and Information Management (SCM), inclusive of Dr Collin Wong, Head of SCM Department, Dr Danny Ho, Associate Head of SCM Department and Dr Stephen Ng, BBA-SCM Programme Director also took part in this event and promoted the two programmes: Bachelor of Business Administration (Honours) in Supply Chain Management and Bachelor of Management Science and Information Management (Honours).

由香港貿易發展局 (貿發局) 主辦的第26屆教育及職業博覽於2016年1月28至31日 假香港會議展覽中心舉行。 參與單位來自17個國家及地區超過800個參展機構，提供各式各樣的升學、進修和就業資訊。

恒生管理學院亦參加了是次博覽。教務處及各學系分別安排職員作場內講解有關招生程序、校園生活以及課程特色。供應鏈及資訊管理學系系主任黃惠虹博士、副系主任何熾權博士及供應鏈管理課程主任吳志雄博士分別代表學系出席是次教育及職業博覽，並為在場參觀人士講解供應鏈管理工商管理課程及管理科學與資訊管理兩大課程概要及解答提問。

Dr Collin Wong (Head of SCM Department), Dr Stephen Ng (BBA-SCM Programme Director) and colleagues from Registry and Programme Offices promoted HSMC programmes at the Expo
供應鏈及資訊管理學系系主任黃惠虹博士、供應鏈管理課程主任吳志雄博士聯同教務處及各學系職員於展覽會宣傳恒管課程

恒生管理學院
HANG SENG
MANAGEMENT COLLEGE

供應鏈及資訊管理學系
Department of Supply Chain
and Information Management
SCM Newsletter Issue 3 2015-16

Staff Updates 2015/16 - Welcome for Joining SCM Department
2015/16 教職員動態 - 歡迎加入供應鏈及資訊管理學系

Full-time Academic Staff

Dr Bruce Erik BERGSTROM (Lecturer)

Dr Bergstrom has more than twenty years of supply chain management experience. Prior to Hang Seng Management College, he served in the world's leading supply chain management company Li & Fung where his duties included supplier governance, management and development, stakeholder engagement, and research. Dr Bergstrom worked closely with Li & Fung's many customers to support and contribute to the ongoing development of their sustainable supply chain strategies. Dr Bergstrom was also responsible for championing and integrating sustainability into Li & Fung's global operations. Prior to serving at Li & Fung, Dr Bergstrom worked for international professional services group Bureau Veritas in their Consumer Products Inspection Division. Dr Bergstrom has lived in Asia for 25 years and has worked extensively throughout the region.

Dr John COOMBES (Lecturer)

Dr Coombes researches and teaches information systems, specifically in the areas of systems development, group decision support systems, multimedia information systems, learning support systems, and leadership development. Since 2000, he has taught at City University of Hong Kong, The Hong Kong Polytechnic University, and has delivered guest lecturers at a variety of venues and business institutions locally and globally. He currently researches and develops processes and support systems for improving learning and collaborating in education and business.

Dr LIU Kar Wai Connie (Senior Lecturer) 廖家慧博士

Dr Liu received her BSc degree in Engineering Mathematics from the University of Bristol (UK), and obtained her PhD in Management of Information Systems from The Chinese University of Hong Kong. She taught both undergraduate and postgraduate courses in the CUHK Business School as well as the Faculty of Engineering. Together, she has received teaching awards from both faculties several times for her passionate and innovative teaching method. Lately, she had also joined the team of teachers who conduct experiments on flipped classroom teaching. She had received a grant for creating a unique mobile app for this purpose.

Administrative Staff

Mr CHENG Chi Sang Griffin (鄭志生先生)
Senior Software Engineer
for Research Project #2

Ms FONG Ka Yan Elise (方嘉欣女士)
Executive Assistant
for Research Project #8

Mr HO Long Yin Kasper (何朗然先生)
Research Assistant
for Research Project #9

Ms LAM Yuen Ying Avis (林沅螢女士)
Research Assistant
for Research Project #3

Mr MAN Tin Lun Louis (文天麟先生)
Research Assistant
for Research Project #7

Mr TSANG Kei Man Raymond (曾紀文先生)
Senior Software Engineer
for Research Project #2

Mr WU Yangming Edmund (吳揚明先生)
Research Assistant
for Research Project #4

Ms ZHOU Wenting Emma (周文亭女士)
Research Assistant
for Research Project #6

External grants received by colleagues of SCM Department from AY14/15 to AY15/16 as shown below:

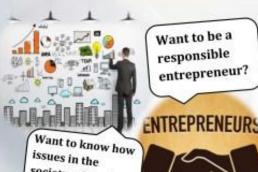|	Project Title	Investigators
1	A Global Network Decision Support System for Air Passenger and Freight Businesses 一個全球航空網絡決策支持系統的研究	Dr Tommy Cheung (PI) Dr Collin Wong (Co-I) Dr Yue Wang (Co-I)
2	A Visual Platform for the Design, Implementation, and Analysis of Collaborative Business Simulation Games 視覺化商業協同模擬遊戲的設計、實施及分析平臺	Dr Collin Wong (PI) Dr Tommy Cheung (Co-I) Dr Stephen Ng (Co-I) Dr Ricky Wong (Co-I)
3	Integrated Modeling Approach for Increasing Hong Kong Port Competitiveness 以整合模型的方法提升香港港口的競爭力	Dr Karolina GLOWACKA (PI) Dr Eugene WONG (Co-I)
4	Preventing Marginalization in Air Passenger and Freight Business - a Global Network Decision Support System 避免香港航空業的邊緣化– 一個全球航空網絡決策支持系統的研究	Dr Collin Wong(PI) Dr Tommy Cheung (Co-I) Dr Wang Yue (Co-I)
5	Relative Attribute Based Configurator Design for Mass Customization 大規模定制中基於相對特徵的配置系統設計	Dr Yue Wang (PI) Dr Daniel Mo (Co-I)
6	Supply Chain Decarbonisation: Good Industry Practices and Development of Carbon Footprint Toolkit 供應鏈脫碳 - 行業最佳實踐與研發碳足跡工具組	Dr Eugene WONG (PI) Dr Danny HO (Co-I)
7	Sustainable Development for Community Dial-a-ride Services: Driving more People without more Vehicles 社區電召服務之可持續性發展：提高載客量並不需要增加車輛	Dr Daniel Mo (PI) Dr Ho-Yin MAK (Co-I)
8	Sustainable Development in Higher Education - Responsible Management, Innovative Programme Design and Green Learning Environment 高等教育可持續發展–管理責任, 創新課程設計與綠色學習環境	Dr Shirley Yeung (PI) Dr David Chui (Co-I)
9	Systematic Biases in Hong Kong's Mandatory Provident Funds and UK's Individual Savings Account 透過香港強積金和英國個人儲蓄帳戶分析投資者的系統	Dr Ricky WONG (PI) Dr Collin WONG (Co-I) Dr Magda OSMAN (Queen Mary, University of London) (Co-I)
10	The Development of Educational and Research Center with Automatic Virtual Reality Platform for 3D Interactive Learning and Big Data Analytics 發展具有自動虛擬實景平台進行互動學習和大數據分析的教育及研究中心	Dr Eugene Wong (PI) Dr Daniel Mo (Co-I)

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ENTREPRENEURS

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ACTIVITIES

Entrepreneurial Spirit – from Ideas to Implementation

- Date: 25 February 2016
- Time: 2-4pm
- Venue: D203, HSMC

Speakers

Mr. Jeff Sze Chun-Fai
Political Assistant to Secretary, Education Bureau

Mr. Denis Nkala
Regional Coordinator, UNOSSC, Asia Pacific

Dr. Ada Wong
Founder and CEO, ACP Consulting Limited

Ms. Doris Leung
CEO, Diamond Cab (HK) Limited

For register, please scan the QR code or visit http://goo.gl/forms/V8TeOJ6K0h

Entrepreneurial Spirit – from Operations to Awareness of Change

- Date: 24 March 2016
- Time: 2-4pm
- Venue: D408, HSMC

Speakers

Mr. Joseph Ho Shiu-Chung
Chairman, The Cosmetic and Perfumery Association of Hong Kong Limited

Ms. Amy Chiu
Managing Director, Cita International Limited

Ms. Vajra Maggie Wong
Founder and Image Creative Director, Touch Up Group and Touch Up International Academy

For register, please scan the QR code or visit http://goo.gl/forms/u1waw0gVMx

Entrepreneurial Spirit – from Issues to Transformation

- Date: 21 April 2016
- Time: 2-4pm
- Venue: TBC, HSMC

Speakers

Mr. Raymond Chu
Assistant Director, Institute for Entrepreneurship; Programme Director, GoodSeed.hk

Mr. Jacky Chan
Veteran Media Practitioner

For register, please scan the QR code or visit http://goo.gl/forms/8mR4Kn9RkN

For more information, please visit: http://ccsi.hsmc.edu.hk/news-events