供應鏈及資訊管理學系

Department of Supply Chain and Information Management

SCM Newsletter Issue 1 2015-16



Orientation Day of the Department of Supply Chain and Information Management 供應鏈及資訊管理學系迎新日

Orientation Day of the Department of Supply Chain and Information Management was held on 20 August 2015 to welcome freshmen to join HSMC and the Department.

During the programme specific session, Dr Collin Wong, Head of Supply Chain and Information Management welcomed all new students of BBA-SCM and BMSIM Programmes and encouraged them to participate in campus activities and enjoy the study life at HSMC. Then, Dr Ricky Wong and Dr Eugene Wong introduced the programme curriculum of BMSIM and BBA-SCM respectively. Representatives of the Students' Association of SCM (SASCM) and MSIM (SAMSIM) introduced services and activities that will be provided by the Student Associations and shared their College life experiences. Lastly, students were divided into different groups and have a nice chat with their personal tutors.

供應鏈及資訊管理學系於8月20日舉行迎新日,歡迎新 生加入恒管及本學系的大家庭。供應鏈及資訊管理學系 系主任黃惠虹博士首先致歡迎詞及勉勵同學在今後四年 大學生活中要奮力勤學及享受大學生活。黃紹權博士及 黃彥璋博士分別向同學介紹管理科學與資訊管理及供應 鏈管理課程架構及學院活動。學生會代表亦與新同學分 享大學生活及學生會提供的活動。最後,同學分組與其 個人導師作小組分享。



Dr Collin Wong, Head of Supply Chain and Information Management welcomed all new students 供應鏈及資訊管理學系系主任黃惠虹博士致歡迎詞及勉勵同學



Dr Ricky Wong introduced the programme curriculum of BMSIM Programme 黃紹權博士向同學介紹管理科學與資訊管理課程架構



A group photo with all students and Department colleagues 同學與學系教職員拍攝大合照

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Department Retreat (2015/16) 15/16年度供應鏈與資訊管理學系學術退修交流



恒生管理學院

MANAGEMENT COLLEGE

HANG SENG

Dr Collin Wong introduced the past and future development of the Department. 黃惠虹博士回顧了本系的過往發展及探討未來發展。



Group Activity - The puzzle game 小組活動-拼圖比賽



Winning Team of the puzzle game 拼圖比賽勝出組別



Prof Leung presented the prize to the winning group of the group discussion 梁教授頒發獎品予得獎的討論小組

Annual Retreat for the Department of Supply Chain and Information Management (SCM) was held on 25 August 2015 at Courtyard Marriott Hong Kong Sha Tin.

All professors and lecturers from the SCM Department were invited to the retreat. Dr Collin Wong, Head of Department of Supply Chain and Information Management, welcomed the new faculty members of our department. In order to get colleagues to be familiar with each other and have better coordination, a series of group activities had been arranged. E.g. Individual introduction, personality test and puzzle game.

During the Department Review session, it focused on reviewing our past development and introducing the future development of the Department, as well as discussing several action plans in the coming year. After the buffet lunch, professors and lecturers shared their teaching experience as well as their suggestions on different administrative work in order to improve the teaching quality during the group discussion session.

供應鏈與資訊管理學系的學術退修交流於2015年8月25 日(星期二)在香港沙田萬怡酒店舉行。

本系的所有教職員都獲邀出席是次學術退修交流。供應 鍵及資訊管理學系系主任黃惠虹博士歡迎一眾新入職的 教職員加入。為了促進同事們之間的合作和加深對彼此 的認識,我們安排了一系列的小組活動。如:自我介紹 性格測試及拼圖比賽。

在檢討環節中,主要回顧了本系的過往發展及探討未來 發展。在享用自助午餐後,教授們都分成小組,分享 教學心得和行政安排上的建議,從而改善教學質素。



Group photo of Department of Supply Chain and Information Management 供應鏈與資訊管理學系教職員合照



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BBA-SCM Mentorship Scheme 2015/16 2015/16年度供應鏈管理「師友學習」計劃



Eric shared his experiences learned in last year mentorship scheme and his current working life at the Kerry Logistics 李翰鋒同學分享他於去年「師友學習」計劃所學到及現在他於 嘉里物流任職的經驗



Mentors and mentees took a group photo 參與導師與同學一同合照

The first BBA-SCM Mentorship meeting was successfully held on 26 September 2015. There are four industry professionals joining the scheme as mentors in this academic year. They are: Mr Felix Lam (Head of Corporate Supplies, The Hong Kong and China Gas Company Ltd), Mr David Lee (Vice-Chairman, The Institute of Purchasing & Supply of Hong Kong), Mr Morrow To (Chairman, Programme Committee, The Institute of Purchasing & Supply of Hong Kong) and Mr Jimmy Pang (Vice-President, Supply Chain Security Association). Besides, Mr Eric Li, graduate of 2014/15 has also been invited to share his experiences learned in last year mentorship scheme and his current working life at the Kerry Logistics.

本學年供應鏈管理課程繼續舉辦「師友學習」計劃 藉此計劃,各業界專業人士與課程學生分享寶貴工 作經驗及指導他們學習。第一次師友分享聚會已於9 月26日順利進行。本年度共有四位業界人士參與計 劃,包括:林偉明先生(香港中華煤氣有限公司企 業物料供應總)、李學義先生(香港物資採購與供 銷學會副主席)、涂新路先生(香港物資採購與供 銷學會活動委員會主席)及彭偉樂先生(供應鏈保 安協會副主席)。此外,我們亦邀請了2014/15年度 畢業生李翰鋒同學分享他於去年「師友學習」計劃 所學到及現在他於嘉里物流任職的經驗。

Research Seminar -Cognitive Biases in Retirement Protection Investment 研究研討會 - 退休保障投資認知偏差

The Research Seminar entitled Cognitive Biases in Retirement Protection Investment which was presented by Dr Magda Osman (Co-investigator) from Queen Mary University (UK) and Dr Ricky Wong (Principal Investigator) from the Department of Supply Chain and Information Management of our College was held on 10 September 2015. Some of the findings that have been collected so far were being discussed.

本學系於九月十日舉辦了一場由Dr Magda Osman(共同研究員)和供應鏈與資訊管理學系黃紹權博士(首席研究員)的研究研討會,研究題目為「退休保障投資認知偏差」。部分研究結果於研討會中討論。



Dr Ricky Wong shared some of the research findings 黃紹權博士在研究會上分享部分研究結果



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Logistics Workshop 現代物流管理工作坊

SCM Department held a Logistics Workshop on 17 October 2015 which was initiated by the Federation for Self-financing Tertiary Education (FSTE) to promote the youth generation to join the industry in the long run. FSTE has been awarded a Pilot Project on QF Promotion for Industries in Schools – Logistics Industry by the Qualifications Framework Secretariat (QFS).

34 secondary school students joined the workshop. During the workshop, representative from the FSTE briefly introduced the Pilot Project and the QF level and our Dr Daniel Mo also introduced the BBA-SCM Programme to participants. Besides, a board game of logistics was arranged to students. All of them enjoyed playing the game and gained new aspiration in SCM and logistics industry.

供應鏈及資訊管理學系於2015年10月17日舉辦了 一個現代物流管理工作坊。是次工作坊是由自資 高等教育聯盟及資歷架構籌辦,目的是加深高中 同學對物流業的認識及了解資歷架構與行業的關 係。

當日共有34位來自不同中學的學生參與此工作坊 自資高等教育聯盟代表首先向同學簡述是次活動 目的及資歷架構,而本學系巫耀榮博士則向同學 介紹供應鏈管理課程結構及對物流業市場作簡單 分析。此外,學系更為同學安排了以物流及供應 鏈為主題的分組遊戲,各同學都積極參與,從遊 戲中加深對物流管理的認識。





Dr Daniel Mo explained the programme structure of BBA-SCM 巫耀榮博士則向同學介紹供應鏈管理課程



Students enjoyed playing the logistics board game 同學積極參與供應鏈分組遊戲



Representative from FSTE briefly introduced the event and the QF Level 自資高等教育聯盟代表首先向同學簡述是次活動目的及資歷架構



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Inter-Secondary School Mobile Phone Application Design Competition 2015 校際手機應用程式設計比賽



Workshop(工作坊)

The Department of Supply Chain and Information Management organised the first workshop of the Inter-Secondary School Mobile Phone Application Design Competition on 17 October 2015. A number of Secondary School students joined the workshop. In order to let the participants have a better understanding on how to create the interfaces of their to-be-developed applications, paper prototype of the mobile-application version was demonstrated during the workshop.

供應鏈及資訊管理學系於2015年10月17日舉辦了首 次校際手機應用程式設計比賽工作坊。來自不同中 學的學生參與此工作坊。為了讓參賽者了解如何運 用 "POP"來輔助他們將要設計的應用程式,不同 介面的示範於工作坊內展示。

<u>Advisory Board Meeting</u>(顧問委員會會議)

An advisory board meeting was arranged on 22 October to discuss the further details including the judging criteria and major deadlines of the competition. It is our honour to invite the principals from various secondary schools to provide their professional advice and knowledge which would be highly essential in our competition.

顧問委員會會議於2015年10月22日舉行。此會議目 的是商討是次比賽的細節包括獲獎標準和重要日期 等。本學系很榮幸能邀請來自不同中學的校長出席 為是次比賽提供了專業意見和知識。





Dr Daniel Mo introduced the paper prototype of the mobile application version to the secondary school students 巫耀榮博士向中學同學介紹如何運用POP來設計手機應用程詞



Dr Ricky Wong introduced the notes and important dates of the competition 黃紹權博士介紹比賽須知和重要日期



A group photo with all participants 參與同學一同合照



A group photo with all advisory board members and department representatives 顧問委員會及本學系代表一同合照

