

Study Subsidy Scheme for Designated Professions/Sectors (SSSDP) 指定專業／界別課程資助計劃

Hang Seng Management College (HSMC) is very proud to announce that our Bachelor of Business Administration in Supply Chain Management (BBA-SCM) (Honours) Programme has been selected by the Education Bureau of HKSAR Government to join the Study Subsidy Scheme for Designated Professions/Sectors (SSSDP).

Starting from the academic year 2015/16, our BBA-SCM Programme will be subsidised by the HKSAR Government for three consecutive cohorts. Each students will receive a subsidy of up to \$40,000 per academic year. And it is the first time that an undergraduate programme in the SCM field offered by a self-financing institution to receive Government's subsidy.

恒生管理學院的供應鏈管理工商管理（榮譽）學士課程受邀加入香港特別行政區政府教育局的指定專業／界別課程資助計劃，每位修讀本課程的學生可獲達40,000元的資助。

指定專業／界別課程資助計劃涵蓋六大有急需及殷切需要人力資源的特定行業，物流是其中之一。恒管的供應鏈管理工商管理（榮譽）學士課程，是香港第一個自資院校的供應鏈管理課程加入政府此項計劃，也是目前唯一的一個。



The representatives from the five institutions took photo with Ms Pecvin Yong, Acting Deputy Secretary for Education (3rd from left). Prof T S Lee, the Head of SCM Department (2nd from right) represented the Hang Seng Management College

參與院校代表與署理教育局副秘書長翁佩雲女士(左三)合照，右二為恒生管理學院供應鏈管理學系系主任李天生教授



Prof T S Lee gave a brief introduction of the BBA-SCM Programme

李天生教授簡單介紹供應鏈管理課程內容

Know more about the Programme and SSSDP:

Students, parents and teachers are welcome to join the SCM Info Session. Please register online via the QR code below by 7 Oct 2014. This session is run on a first-come-first-served basis.

了解更多關於課程及政府資助計劃:

歡迎學生、家長和教師於10月7日前網上報名出席課程簡介會。名額有限，登記者優先。



11 October 2014 · Sat · 10:00 am - 12:00 pm
2014年10月11日 · 星期六 · 中午十時至正午十二時
Room 102, Block N, Hang Seng Management College
恒生管理學院 N 座 102 室
The talk is conducted in Chinese 簡介會以粵語進行

2015-16 JUPAS
大學聯合招生辦法

1st Self-financing Government subsidised Logistics Programme



首個 受政府資助
自資院校的物流商業課程

SCM Industry Advisor Meeting (2013/14) 2013/14年度供應鏈管理業界專業顧問會議

SCM Industry Advisors in 2013/14 2013/14年度業界專業顧問

Name of Advisor	Title & Organisation
Mr Albert AU 歐耀晃先生	Hon-secretary The Institute of Purchasing & Supply of Hong Kong 義務秘書 香港物資採購與供銷學會
Ir Stephen CHAN 陳鏡治先生	Managing Director PowerHub Limited 董事總經理 力泓有限公司
Mr Alex HUI 許家保先生	Director, CEO Main Power Electrical Factory Limited 董事, 行政總裁 主力電器製品廠有限公司
Ms Annie KONG 江佩玲女士	Senior Manager, Collaboration Hong Kong Science & Technology Parks Corporation 內地合作主任 香港科技園公司
Mr Felix LAM 林偉明先生	Head of Corporate Supplies The Hong Kong and China Gas Company Limited 企業物料供應總監 香港中華煤氣有限公司
Mr David LEE 李學義先生	Vice-Chairman The Institute of Purchasing & Supply of Hong Kong 副主席 香港物資採購與供銷學會
Dr Edward LIU 廖劍華博士	CEO Harvest Management Consultancy Limited 行政總裁 卓溢顧問有限公司
Mr Jimmy PANG 彭偉業先生	Vice-President Supply Chain Security Association 副主席 供應鏈保安協會
Mr Morrow TO 涂新路先生	Chairman, Programmes Committee The Institute of Purchasing & Supply of Hong Kong 活動委員會主席 香港物資採購與供銷學會
Ms Flora YU 虞浩英女士	Financial Planning Manager Manulife 理財策劃經理 宏利香港

The SCM Industry Advisor Meeting was held on 19th July 2014. Eight industry advisors met with Dr Stephen Ng, Dr Danny Ho, Dr Ricky Wong and Dr Tommy Cheung, and they shared their professional experience in the field of supply chain. We received valuable ideas and suggestions for the future programme development and the arrangement of Mentorship Scheme for SCM students.

供應鏈管理學系於2014年7月19日舉行了2013/14年度業界專業顧問會議。八位來自供應鏈或相關行業之業界顧問與學系代表: 吳志雄博士、何熾權博士、黃紹權博士及張敬賢博士一起參加了這次會議。是次會議上, 各業界專業顧問與我們分享了他們的經驗。此外, 我們得到了很多寶貴的意見和建議, 有助於我們日後計劃課程發展和為供應鏈管理同學籌辦師友學習計劃。



Industry Advisors and SCM academic staff took photo after the meeting
各業界專業顧問及供應鏈管理學系教授於會後合照



SCM Department Retreat (14/15) 14/15年度供應鏈管理學系退修日



Our department staff enjoyed lunch at Coffee Shop with the beautiful landscape

供應鏈管理學系的教職員們在風景優美的咖啡廳享受午餐

Annual Retreat for the SCM Department was held on 22 August 2014 at Kau Sai Chau Public Golf Club. After a short ferry ride, our colleagues had a luncheon meeting whilst enjoying a peaceful atmosphere. We reviewed the performance in last academic year and discussed several action plans for upcoming events. We also practiced and played golf at the driving range. All of us enjoyed the great sunset sea view and had a delicious seafood supper at Sai Kung.

供應鏈管理學系的退修日於2014年8月22日(星期五)在潛西洲賽馬會公眾高爾夫球場舉行。供應鏈管理學系的教職員們由西貢碼頭搭乘渡輪前往咖啡廳進行午餐會議。除了檢討去年的發展外，還為來年舉辦的活動擬定一系列的行動計劃。完成會議後，大家都善用餘暇到練習場打高爾夫球。在夕陽映照下乘渡輪回西貢碼頭共進海鮮晚餐。



Our academic staff members played golf at the driving range
一眾教職員在練習場打高爾夫球

BBA-SCM & BMSIM Programme Orientation cum Lunch Gathering (14/15) 14/15年度供應鏈管理工商管理(榮譽)學士課程及 管理科學與資訊管理(榮譽)學士課程迎新日暨午餐聚會

Orientation for the BBA-SCM and BMSIM Programmes was held on 26 August 2014. Professor TS Lee, the Head of Department of Supply Chain Management and Programme Director of BBA-SCM Programme, extended his warm welcome to new comers. Dr Danny Ho (Associate Head of SCM Department) and Dr Collin Wong (Programme Director of BMSIM) introduced academic curriculum and recognition of the programmes by professional bodies to the new students. Senior students also shared their learning experiences from the internship and exchange programmes.



Dr Danny Ho introduced the programme curriculum to the new students

何熾權博士為新同學介紹課程大綱



供應鏈管理工商管理(榮譽)學士課程及管理科學與資訊管理(榮譽)學士課程於2014年8月26日(星期三)舉行迎新日暨午餐聚會。李天生教授(供應鏈管理學系系主任及課程總監)歡迎新生們，何熾權博士(供應鏈管理學系副系主任)及黃惠虹博士(管理科學與資訊管理課程總監)亦為同學介紹課程大綱及專業資格。師兄師姐更分享在實習和交流計劃中的學習經歷和心得，同學們都獲益良多。



Group photo of students, academic and administrative staff of the BBA-SCM and BMSIM Programmes
供應鏈管理工商管理(榮譽)學士課程及管理科學與資訊管理(榮譽)學士課程的學生和教職員們合照


Lou Tsui Yan, a SCM Year 4 student, shared her learning exchange experiences
供應鏈管理學系四年級盧翠欣同學分享她在交流計劃中的學習經驗



New Appointment of Representatives of SCM Department BBA-SCM & BMSIM Programme 供應鏈管理學系、供應鏈管理工商管理（榮譽）學士課程 及管理科學與資訊管理（榮譽）學士課程代表

Effective from 1 September 2014, new appointments of representatives of the SCM Department, BBA-SCM and BMSIM Programmes have been made (see below for details). Students are welcome to seek professional advice from our academic staff members by sending an email or making an appointment in advance.

由2014年9月1日起，下列的教職員將擔任供應鏈管理學系、供應鏈管理工商管理（榮譽）學士課程及管理科學與資訊管理（榮譽）學士課程的代表。歡迎同學們透過電郵預約和聯絡有關教職員，向他們諮詢專業意見。

Department of Supply Chain Management			
Prof TS LEE 李天生教授 		Dr Danny HO 何熾權博士 	
Head of SCM Department 供應鏈管理學系系主任 Email: tslee@hsmc.edu.hk		Associate Head of SCM Department 供應鏈管理學系副系主任 Email: dannyho@hsmc.edu.hk	
BBA-SCM Programme		BMSIM Programme	
Prof TS LEE 李天生教授 		Dr Collin WONG 黃惠虹博士 	
Programme Director of BBA-SCM Programme 供應鏈管理工商管理課程總監 Email: tslee@hsmc.edu.hk		Associate Dean of School of Decision Sciences; Programme Director of BMSIM Programme 決策科學學院副院長及管理科學與資訊管理課程總監 Email: collinwong@hsmc.edu.hk	
Dr Stephen NG 吳志雄博士 		Dr Ricky WONG 黃紹權博士 	
Associate Programme Director of BBA-SCM Programme 供應鏈管理工商管理課程副總監 Email: stephenng@hsmc.edu.hk		Associate Programme Director of BMSIM Programme 管理科學與資訊管理課程副總監 Email: rickywong@hsmc.edu.hk	
Dr Daniel MO 巫耀榮博士 		Dr Nelson LEUNG 梁嘉彥博士 	
Programme Co-ordinator of BBA-SCM Programme 供應鏈管理工商管理課程統籌主任 Email: danielmo@hsmc.edu.hk		Programme Co-ordinator of BMSIM Programme 管理科學與資訊管理課程統籌主任 Email: nelsonleung@hsmc.edu.hk	



Staff Updates: Welcome on board 教職員動態: 歡迎加入恒生管理學院

Dr. Nelson LEUNG



Life is too dull when everything is simple and straightforward, that's the reason why I enjoy working and studying in different environments and taking on new challenges. After I left Hong Kong 30 years ago, I was educated in a number of universities in Canada and Australia until I completed my PhD. Before joining HSMC, I had left my footprints in USA, China and Vietnam while I was working in universities and financial institutions there.

As an academic, I have taught and coordinated a variety of courses and degree programmes as published widely in refereed journals and international conferences. Additionally, I serve as an editor for two international journals and was the founding president of the Vietnam Chapter of Association for Information Systems.

Although it is my first time teaching in Hong Kong, I am very impressed by the expanded campus and latest facilities. In general, HSMC students are very smart and friendly but I expect them to be more active in class. Students will definitely benefit from asking questions and contributing knowledge in classes as active participation can enhance their learning experience which can in turn improve their performance in assessments.

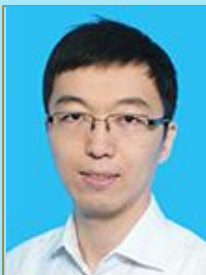
Dr. Ada QIU



Before joining HSMC, I worked as a research fellow in Nanyang Technological University, Singapore. I received the Ph.D. degree in manufacturing logistics from the University of Hong Kong, and the bachelor degree in software engineering from Sun Yat-sen University.

My research focuses on modeling and analysis of supply chain, warehousing and distribution systems, ports, and related areas. I am also fascinated in optimisation and heuristic algorithms. My teaching interests include supply chain management, transportation and logistics management, and manufacturing. Now, I have taught for two weeks in HSMC. Teaching and interacting with students make my life fulfilling and rewarding. I enjoy sharing what I have learned and inspire young and fresh minds.

Dr. Yue WANG



I am originally from Mainland China. After spending nine years in Hong Kong for PhD study and working as a researcher, I joined HSMC in August. My first impression of HSMC is that it is a young, energetic and booming university. I am really happy to be a member of the wonderful family. My research interest is operations management, particularly the front end of product development, customer needs elicitation, customer preferences modeling and product customisation. If you are interested in the topics, feel free to stop by my office.

I am teaching SCM 1006 and SCM/MSIM 3101 in fall semester. Both are the fundamental courses for SCM and MSIM program. Besides the knowledge gained from university, I highly recommend all the students to take various actions to better understand the world in which we live. I also urge all the students to think independently and differently, and find the niche for your future development.



RFID Enabling Wireless Technologies in Supply Chains Seminar 供應鏈無線科技研討會

費用全免
Free Admission



Enabling Wireless Technologies in Supply Chains Seminar 供應鏈無線科技研討會

2014 年 10 月 25 日 · 星期六
下午二時至五時 · N 座 102 室
恒生管理學院
香港 新界 沙田 小瀝源 行善里

25 October 2014 · Saturday
2:00 pm – 5:00 pm · Block N Room 102
Hang Seng Management College
Hang Shin Link, Siu Lek Yuen, Shatin, N.T., Hong Kong

Learn how **RFID technologies** improve logistics and supply chain management

了解無線射頻識別技術如何改善物流和供應鏈管理

Organiser 主辦機構



恒生管理學院
HANG SENG
MANAGEMENT COLLEGE

School of Decision Sciences
決策科學學院

SCM Department of
Supply Chain Management
供應鏈管理學系

Co-organiser 協辦機構



institute for
supply management
ISM-Pearl River Delta

珠三角採購供應專業協會



CERTIFIED PROFESSIONAL IN SUPPLY MANAGEMENT

Supporting Organisations 支持機構



HONG KONG LOGISTICS ASSOCIATION
香港物流協會



Hong Kong R&D Centre for Logistics and
Supply Chain Management Enabling Technologies
香港物流及供應鏈管理應用技術研發中心

RFID

Register Online Now

Industry practitioners
are welcome to join.
Click [REGISTER](#) by 20 Oct
to reserve a seat.



網上即時登記

歡迎業內人士參加
請於十月二十日前
按「登記」留座

查詢電郵 Enquiry email : scm@hsmc.edu.hk



費用全免
Free Admission



Enabling Wireless Technologies in Supply Chains Seminar 供應鏈無線科技研討會

Programme Agenda 研討會議程*

Time 時間	The seminar is conducted in Chinese and free of charge. 研討會以粵語進行，免費入場。
14:00	Registration 登記
14:15	Welcome Remarks 歡迎辭 Prof TS Lee BBA-SCM Programme Director, Head and Professor of Department of Supply Chain Management, Hang Seng Management College
14:25	Keynote Presentation 專題演講 Industry in Action - RFID Implementation Case Sharing 無線射頻識別技術應用案例分享 Mr Daniel Chan, CPSM, President of The Institute for Supply Management, Pearl River Delta
14:55	Turn your smartphone into smart solutions 透過智能手機建立的智能方案 Mr Stephen Wai Business Development Manager Hong Kong R&D Centre for Logistics and Supply Chain Management Enabling Technologies
15:25	Tea Break and Networking 茶歇
15:40	Sensing and Tracking Technologies for Asset and Logistics Management 資產及物流管理的傳感及追蹤定位技術 Prof CH Cheng Associate Professor, Department of Systems Engineering and Engineering Management The Chinese University of Hong Kong
16:10	RFID Research for Supply Chain Operations 無線射頻識別技術應用在供應鏈運營的研究 Dr Eugene Wong & Dr Tommy Cheung Lecturer, Department of Supply Chain Management, Hang Seng Management College
16:30	The Opportunities and Challenges of RFID applications in Logistics and Supply Chain Management 無線射頻識別技術在物流和供應鏈管理應用的機遇與挑戰 Expert Panel Members
17:00	End of Programme 結束

* Programme rundown is subject to change without prior notice 議程如有更改，恕不另行通知

RFID

Register Online Now

Industry practitioners
are welcome to join.
Click REGISTER by 20 Oct
to reserve a seat.



網上即時登記

歡迎業內人士參加
請於十月二十日前
按「登記」留座

查詢電郵 Enquiry email : scm@hsmc.edu.hk