

The First International Conference on "Supply Chain Sustainability" 第一屆國際供應鏈管理研討會

The First International Conference on "Supply Chain Sustainability" organized by the Department of Supply Chain Management was successfully held on $11^{th} - 12^{th}$ January 2014.

It was our great pleasure and honor to invite well-known academics including Professor Eldon Li (National Chengchi University), Professor Xiande Zhao (China Europe International Business School) and Professor Zhaohui Wang (Guangdong University of Finance & Economics) as our keynote speakers sharing their valuable views on green supply chains and emerging SCM-related issues with conference participants. Besides, two Industry Panel Sessions were organized in which industry leaders and representatives from major supply chain related associations (IPSHK, SCSA, ISM-PRD, CILTH and HKLA) and reputable organizations (Li & Fung, Power Hub, Ricoh and AOC Ltd) discussed supply chain sustainability from their professional perspectives. We would like to show again our appreciation to the supporting organizations for their assistance and thank all participants attending this successful conference.

由供應鏈管理學系舉辦的第一屆國際供應鏈管理研討會 (The First International Conference on "Supply Chain Sustainability")已於 2014年1月11-12日於本學院成功舉行。是次研討會,我們很榮幸能夠邀請了來自不同院校、機構及供應鏈相關之協會一同出席及參與,如李有仁教授、趙先德教授及王朝輝教授為研討會之首席講者;另外,來自供應鏈相關協會各同業友好如:香港物資採購與供銷學會、供應鏈保安協會、珠三角採購供應專業協會、香港運輸物流學會及香港物流協會都在今次的研討會分享他們在業界之心得。僅此向所有出席之嘉賓及參加者致意。



Appreciation Certificates were presented to our keynote speakers Prof. Eldon Li (middle) & Prof. Xiande Zhao (middle-right).

供應鍵管理學系頒贈感謝狀與李有仁教授(圖中)及趙先德教授(右二)。



Appreciation Certificate was presented to our keynote speaker Prof. Zhaohui Wang.

供應鏈管理學系頒贈感謝狀與王朝輝教授。



Photo took after the 1st Industry Panel Session. 第一節業界座談會後,所有講者進行大合照。



Mr. Daniel Chan shared his experiences during the $2^{\mbox{\scriptsize nd}}$ Industry Panel Session

陳錦標先生於第二節業界座談會中分享心得。



The First International Conference on "Supply Chain Sustainability" Conference Spotlight

第一屆國際供應鏈管理研討會花絮

The First International Conference on "Supply Chain Sustainability" was held on $11^{th} - 12^{th}$ January 2014. Let's share our precious moment with you.

由供應鍵管理學系舉辦的第一屆國際供應鍵管理研討會 (The First International Conference on "Supply Chain Sustainability")已於2014年1月11-12日於本學院成功舉行,藉此一同分享個中花絮。



Prof. Gilbert Fong gave an opening remarks . 方梓勳教授於研討會致歡迎詞。



Prof. Simon Ho & Prof. TS Lee presented a Certificate of Appreciation to Mr. Timothy Lam, Chairperson of IPSHK. 何順文教授及李天生教授頒贈嘉許奘與香港物資採購與供銷學會主席林炳華先生。



Mr. Mark Millar of CILTHK took photo with our student helpers Mr. Mark Millar 與恆管學生工作人員合照。



Dr. Karolina Glowacka was the emcee of the Conference. Dr. Karolina Glowacka 為當日之大會司儀。



HSMC Ambassadors took photo with Mr. Daniel Chan, President of ISM-PRD.

恆管學生大使與珠三角採購供應專業協會總裁陳錦標先生合照。



Prof. TS Lee presented the Certificate of Appreciation to the Representatives from the Pukyong National University. 李天生教授頒贈嘉許奘與國立金慶大學代表。





Welcome to our New Academic Staff (2013/14) 2013/14年度供應鏈管理學系新任教員

With the commencement of the academic year 2013/14, the following two academic staff joined SCM Department. Let's join hands to welcome them.

本學年,供應鏈管理學系新增了兩位教員,特此歡迎他們加入。

Dr. Daniel Mo (巫耀榮博士), Assistant Professor BEng (HKUST), Mphil (HKUST), PhD (HKUST)



Dr. Daniel Mo has over ten years research and consultancy experience in collaborating with companies to strive for the best-in-class supply chain performance. He has published papers in the reputable journals such as IEEE Transactions on Automation Science and Engineering, and International Journal of Systems Science. One of his research works also won the Kayamori Best Automation Paper Award Finalist in 2006.

Before joining Hang Seng Management College, Dr. Mo worked as the lead analyst and reported directly to the top executive in a Fortune Global 500 company. His footprints of industrial contributions could be also located in the sectors of diversified manufacturing products, third-party logistics providers, non-profit transportation organizations and after-sale service operations.

Dr. Mo received his PhD in Industrial Engineering and Logistics Management from the Hong Kong University of Science and Technology, and gained the best teaching assistant excellent award and the Sir Edward Youde Memorial Fellowship twice meanwhile. In 2011, he was also certified as the Six Sigma Black Belt to provide trainings. His research interests are in the areas of: After-sale Supply Chain Management, Logistics Systems Optimization, Lean Six Sigma implementation and Design of Intelligent Systems.

Dr. Tommy Cheung (張敬賢博士) Lecturer BEng (1st Class Honors) (UNSW, Australia), PhD (UNSW, Australia)



Dr. Cheung received his PhD in Computer Engineering from University of New South Wales, Sydney, Australia in 1999. He had taught at the Hong Kong University of Science and Technology and The Open University of Hong Kong, where he taught various courses in hardware and software designs, design automation and time series analysis.

Before returning to Hong Kong, he worked at a US-based startup company in Sydney on system-level simulation software for over a year as a research engineer. He received a US-Patent for his work in simulation technologies. Later in Hong Kong, he joint-ventured into a manufacturing business and had setup factories in Canton province, China. He had been the owner of the business for over 10 years, and had extensive China experiences in operational management and import/export. His current research interests in multi-objectives optimization, and financial data modeling and analysis.



CILTHK Student Day 2014 2014 香港運輸物流學會專題研習比賽

The Chartered Institute of Logistics and Transport in Hong Kong (CILTHK) hosted the annual Student Day with a mission to raise young people's concerns on the current issues of logistics and transport in Hong Kong, and to encourage them to develop their future career in the related industries. This year, the CILTHK in collaboration with the Hong Kong Polytechnic University held the Student Day on 8 March 2014 at the PolyU Hong Kong Community College. Nine participating teams from different universities and community colleges in Hong Kong and Macau were given real case studies in transport and logistics in the competition and students had to decide how to formulate solutions to a topical problem under time constraints. Our five-member team of BBA-SCM programme (Tom Wong, Alex Wong, Alex Cheng, Terence Chau and Louis Man) under the leadership and supervision of Dr. Collin Wong won the First runner-up in the competition. Let's join hands to congratulate them.

為引起及鼓勵青少年及學生對運輸物流業的認識及投身於相關行業,香港運輸物流學會〔CILTHK〕每年均舉辦一次學界專題研習比賽。今年,CILTHK再與香港理工大學一同合辦,並於二零一四年三月八日在香港理工大學專上學院舉行。是次比賽共有九組來自港澳地區的各大專院校的參賽隊伍。為提升學生於特定情況下解決難題的能力,主辦機構於比賽當日才向參賽隊伍宣佈研究個案。而由恒管供應鏈管理學系同學(黃榮榜、黃子軒、鄭兆明、周万丈及文天麟)所組成的五人隊伍在黃惠虹博士的悉心指導及帶領下,獲得了專題研習團體亞軍。藉此向各參賽同學致以熱烈祝賀及鼓勵。



Dr. Collin Wong and Dr. Eugene Wong took photos with three of the members: Alex Wong (second-left), Louis Man (middle), and Tom Wong (second-right) after the award ceremony. 黃惠虹博士及黃彥璋博士於頒獎禮後與其中三位參與同學照: 黃子軒(左二)、文天麟(中) 及黃榮榜(右二)。



Dr. Collin Wong took photos with the five-member team (from left to right): Tom Wong , Alex Wong, Louis Man, Terence Chau & Alex Cheng. 黄惠虹博士與五位參賽同學合照(由左至右): 黄榮榜、黄子軒、文天麟、周万丈 及 鄭兆明 。

The Case Centre Awards 2014



We are delighted to announce that Dr. Stephen Ng, Deputy Programme Director, & Assistant Professor of BBA-SCM won the Production and Operations Management Award of The Case Centre Awards 2014. The topic of the case is "Operations Strategy at Galanz". For more information of the award details, please visit: www.thecasecentre.org/winners.

吳志雄博士 (供應鏈管理學系副課程總監及助理教授)於本年度之The Case Centre Awards 2014 以"Operations Strategy at Galanz" 作為題材而取得The Production and Operations Management Award。有關獎項之詳細資料可於以下網址瀏覽:www.thecasecentre.org/winners.





SCM New Programme Bachelor of Management Science and Information Management (Honours) (BMSIM)

供應鏈管理學系新辦課程 管理科學與資訊管理(榮譽)學士

In today's fast changing business environment, and increasing dominance of global e-business and e-commerce, companies require employees to be sensitive to new opportunities, and subsequently implement ideas that turn into systematic solutions. To develop our next generation catching the opportunities in the 21st century of digital world, Hang Seng Management College has launched the Bachelor Programme of Management Science and Information Management (Honours).

BMSIM Programme integrates three key areas of knowledge that are essential to increase the effectiveness and efficiency of business management. It aims to provide a four-year undergraduate programme of study that equips students with solid knowledge and skills in business, management science (MS), and information management (IM) as well as general education studies.

In addition, the programme prepares graduates to grasp the opportunities in the fast-changing business world, especially when making management decisions and applying their proficiency in cutting-edge information technologies to improve current business situations or to start a new business. We believe that our graduates would not only be able to manage problem solving process with information technologies, to be in charge of project implementation, but also to develop innovative solutions for greater contributions to the society.

This programme has already undergone the accreditation procedures and gained approval from the Hong Kong Council for Accreditation and Vocational Qualifications (HKCAAVQ) and will launch in September 2014. Application for new intakes is now opened.



在當今瞬息萬變的商業環境中,全球化的電子商業和電子商務已佔主導地位,眾企業都要求僱員對市場上的新機遇 有足夠的敏感度,從而將概念轉化為系統化的解決方案。為了培養我們下一代緊握21世紀數位新時代的脈搏,恒生 管理學院特此開辦了管理科學與資訊管理(榮譽)學士學位課程。

管理科學與資訊管理(榮譽)學士學位將三個有助提升企業管理效能及效率的關鍵領域緊密整合。完成四年學習,學生可在企業管理,管理科學(MS)和資訊管理(IM),以及通識等範疇,奠定穩固的基礎。

另外,本課程為畢業生作好準備,掌握瞬息萬變的商業環境帶來的機遇,並能應用嶄新的資訊科技和科學決策方法來解決 實際的業務問題或創業。我們的畢業生不僅能夠靈活運用資訊科技來整合解決問題和負責項目的執行,而且能運用創 新的解決方案來回饋社會。

本課程已通過香港學術及職業資歷評審局的相關審批程序,並將於2014年9月正式開辦,現正接受新生入學申請。