

BMSIM students won the second-runner up in DataDevelop 2018 Student Case Competition

管理科學與資訊管理學士課程學生在DataDevelop 2018 學生案例分析比賽中取得季軍

We are delighted our students from the Bachelor of Management Science and Information Management (BMSIM) programme won the second-runner up in DataDevelop 2018 Student Case Competition on 10 February 2018. All the participants were from the local tertiary institutions. The DataDevelop 2018 student case competition - Hong Kong combined with a few keynote speeches allowed the participants to learn and build liaison with the experts in the industry.

BMSIM Team Members:

LAW Shu Kai
LEUNG Chi Woon
LI Sing Yin
LO Ying Pui
TUNG Chi Ho

Congratulations to our BMSIM team!

我們很高興與您分享管理科學與資訊管理（BMSIM）學士課程的學生在2018年2月10日舉行的DataDevelop 學生案例分析比賽中獲得了季軍。今年，2018 DataDevelop 學生案例分析比賽 - 香港 結合了幾場主題演講，讓與會者有機會與國內知名的供應鏈人士進行學習和交流。

管理科學與資訊管理學士課程學生隊伍

羅樹楷
梁智桓
李星燃
羅映佩
董志豪

在此祝賀我們的管理科學與資訊管理學士課程學生隊伍！



(from left to right) Dr Jack WU, TUNG Chi Ho, LI Sing Yin, LAW Shu Kai, LEUNG Chi Woon, LO Ying Pui and Dr Stephen NG

(由左至右) 胡鎮浩博士、董志豪、李星燃、羅樹楷、梁智桓、羅映佩及吳志雄博士



BMSIM Team Members and Mr Henry Soo, Managing Director of DataDevelop Consulting Ltd.

管理科學與資訊管理學士課程學生隊伍和DataDevelop Consulting Ltd. 董事總經理蘇超良先生合照

Visit to DHL Global Forwarding at AFFC 參觀DHL Global Forwarding

A site visit was paid to the warehouse of DHL Global Forwarding (DGF) at Airport Freight Forwarding Centre (AFFC) on 24 February 2018. Mr Tim Wong, Dr Eugene Wong and 33 students studying the airfreight management participated in the visit. Representatives from human resources, operations and customer services shared the details of DGF at the beginning of the visit, followed by a tour in the warehouse. Colleagues in DGF shared a lot of interested details in the warehouse, e.g. storage of high-tech products, packaging and protection of cargoes, measure and weighting process, etc. The students learnt a lot during the visit.

修讀環球供應鏈航空貨運管理的同學於2月24日參觀DHL Global Forwarding在機場空運中心之貨倉。由黃彥璋博士和黃志雄先生帶領是次參觀。DGF的代表(包括人力資源、營運及客戶服務部)，分享該公司的資訊並帶領學生參觀貨倉以了解如何儲存高科技產品、包裝及保護貨物的技術、量度貨物重量的過程等。藉是次參觀讓學生對供應鏈的運作流程有更深的認識。



Colleagues in DGF shared a lot of interested details in the warehouse. DGF 的代表帶領學生參觀並介紹貨倉內各個有趣的項目。

Air Transport sharing and Career Talk from FedEx 聯邦快遞航空運輸業經驗分享及就業講座

An air transport sharing and career talk of FedEx Trade Networks was organised on 8 February 2018 at HSMC campus. Mr Simon Yeung, Air Operations Director, Mr Ivan Cheung, General Manager, Value-Added Services APAC, Mr Ben Woo, Manager, Human Resources, and Ms Cherry Ku, Human Resources have come to the campus for the talk. The event has been kick-started with a sharing from Mr Simon Yeung and Mr Ivan Cheung, followed by Mr Ben Woo introducing the Management Trainee (MT) Programme and Internship. There are over 40 students studying BBA in Supply Chain Management attended the talk. Students asked questions about the FedEx operations and MT recruitment details at the Q&A session. A group photo has been taken and souvenir are presented to FedEx representatives at the end of the session.

供應鏈及資訊管理學系於2月8日舉行了一場航空運輸業經驗分享及就業講座，並邀請多位聯邦快遞(FedEx)的代表作經驗分享並簡介管理培訓生(Management Trainee)及其實習計劃。超過40位學生出席並對有關招聘及講座資訊感興趣。



Representatives from FedEx shared and introduced the Management Trainee (MT) Programme and Internship. FedEx的代表分享其機構資訊、管理培訓生以及實習的資訊。

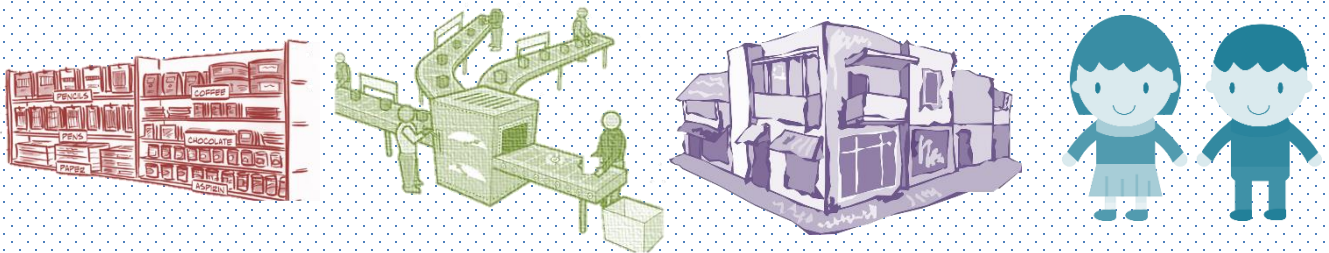
Department of Supply Chain and Information Management - Experiential Learning Series I 供應鏈及資訊管理學系－體驗學習系列(一)

The Experiential Learning Series organised by the Department of Supply Chain and Information Management was held on 22 Feb 2018. 38 DSE SSSDP applicants participated in the event.

Dr George Ho and Dr Stephen Ng introduced the BMSIM and BBA-SCM Programme and their career prospect respectively to the participants. The DSE participants were then split into five teams to play the beer game with the facilitation by our academic team. The DSE students enjoyed playing the game and grasped some preliminary understanding of the complexity of supply chain and information management. They also understood the importance of coordination among different key players (retailer, distributor, manufacturer, and supplier) in the course of the game. Finally, Dr Tommy Cheung and Dr Connie Liu gave closing remarks and debriefed the purpose of the games.

由供應鏈及資訊管理學系舉辦的體驗學習系列已於2月22日順利舉行，當日約有38位大學聯招申請人出席活動。

供應鏈管理及資訊管理學系何道森博士及吳志雄博士分別介紹管理科學與資訊管理及供應鏈管理工商管理的課程資訊及就業前景。緊接着參加者分成五組開始啤酒遊戲，讓參加者對供應鏈及資訊管理的實際運作有初步了解，亦明白在到過程中不同持份者（如零售商、分銷商、製造商及供應商）之間協調的重要性。最後，由張敬賢博士及廖家慧博士在遊戲後作總結並解說當中的學習重點。



Suppliers

Manufacturer

Retailer

Customer



Dr George Ho gave a brief introduction to BMSIM programme
何道森博士簡介管理科學與資訊管理學士課程



Dr Stephen Ng introduced BBA-SCM Programme
吳志雄博士介紹供應鏈管理工商管理學士課程



The instruction of the Beer Game was given by our academic team
參加者細心聆聽遊戲內容



Participants enjoyed the game
參加者享受遊戲並樂在其中

Join Now!! SCM Department - Experiential Learning Series 報名參加!! 供應鏈及資訊管理學系 - 體驗學習系列



In order to help students better understand our programmes and relevant information of the Department of Supply Chain and Information Management, we organise the following experiential learning activities that helps students to understand the two SSSDP programmes in an interactive fashion.

Interested teachers and students may register online:

<https://goo.gl/forms/gVzKAnT9SgZf7tgF3>

為讓學生了解供應鏈及資訊管理學系的課程及相關資訊，我們誠意推出以下體驗學習活動，希望同學透過各種互動方式認識本學系兩大指定專業／界別資助計劃（SSSDP資助計劃）課程。

有興趣參與之老師和同學，可於網上報名

<https://goo.gl/forms/gVzKAnT9SgZf7tgF3>