

BBA-SCM Students First Runner-up in Chartered Institute of Logistics and Transport in Hong Kong Competition 2018

供應鏈及資訊管理學系學生榮獲 「香港運輸物流學會比賽2018」亞軍

A team formed by four BBA-SCM Year 4 students was first runner-up in the Chartered Institute of Logistics and Transport in Hong Kong – Pitch Competition 2018. Team members included Tse Kam Ha, Joanna; Lee Ho Hing, Neil; Kwok Lai Ha, Sonia and Tam Wing Yan, Cynthia. They were led by Dr Eugene Wong, Assistant Professor of the Department Supply Chain and Information Management.

With rapid development of technology such as 5G network, the team believed that “smart transportation” could become a new focus in Hong Kong by applying the ideas of Internet of Things (IoT) and Big Data. Their idea of transforming local transportation to an automated, system-guided and real-time responding transportation in Hong Kong was recognised.

由四位供應鏈及資訊管理學系四年級學生組成的隊伍，於「香港運輸物流學會比賽2018」榮獲亞軍。隊伍由學系助理教授黃彥璋博士帶領，隊員包括：謝錦霞、李豪興、郭麗霞及譚詠茵。

隊員認為科技迅速發展，例如5G網絡，因此可應用物聯網和大數據等，推動「智能物流」成為香港的新焦點。恒管隊伍憑著本地物流自動化、系統帶領及實時回應等概念，獲得認同。



(From left) Cynthia Tam, Sonia Kwok and Joanna Tse
(左起)譚詠茵、郭麗霞及謝錦霞



(2nd and 1st from right) Dr Eugene Wong and Neil Lee
(右二及右一)黃彥璋博士及李豪興

Independent Re-accreditation Panel Meeting for Bachelor of Management Science and Information Management (Honours) Programme 管理科學與資訊管理(榮譽)學士課程的獨立覆審順利舉行

The Independent Re-accreditation Panel (IRP) Meeting for Bachelor of Management Science and Information Management (Honours) Programme took place on 10 Jul 2018 to solicit advice from peers and industrial practitioners to fine tune the programme. The on-site visit by the Hong Kong Council for Accreditation of Academic and Vocational Qualifications will take place from 16 to 18 Jan 2019.

管理科學與資訊管理(榮譽)學士課程於2018年7月10日進行了獨立覆審，收集專業意見，讓課程力臻完善。香港學術及職業資歷評審局將於2019年1月16日至18日進行實地考察。



Independent Re-accreditation Panel members with the programme Team
獨立覆審小組與課程團隊





BMSIM Programme and BBA-SCM Programme Advisory Committee Meetings

管理科學與資訊管理(榮譽)學士課程和供應鏈管理工商管理(榮譽) 學士課程顧問委員會會議

The BMSIM and BBA-SCM Programme Advisory Committee Meetings were held on 28 May 2018 and 29 August 2018 respectively.

The Advisory Committee Meeting is held annually and provides a platform for discussing the programme development and exchanging ideas between the respective industries, academics and students.

During the meetings, the programme advisors and student representatives were updated on the latest developments of our programmes. High-value suggestions were received from the programme advisors and student representatives.

管理科學與資訊管理(榮譽)學士課程及供應鏈管理工商管理(榮譽)學士課程的顧問委員會會議分別於5月28日及8月29日舉行，一年一度的顧問委員會會議提供了一個重要的平台，用於討論課程的發展和讓學生、學者及商界專業人士交流。



The academic staff, the members of BMSIM Programme Advisory Committee and student representatives
管理科學與資訊管理課程顧問委員會成員與教授及學生代表

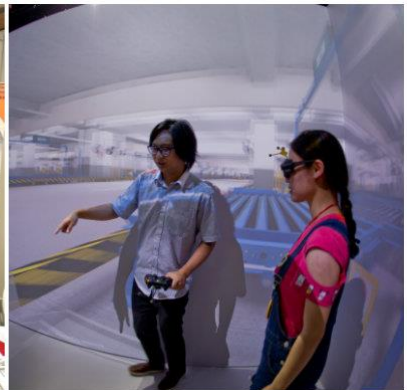


The academic staff and the members of BBA-SCM Programme Advisory Committee
供應鏈管理工商管理課程顧問委員會成員及教授

HSMC Programme Consultation Day 恒生管理學院課程諮詢日2018

HSMC Programme Consultation Day was held on 16 June 2018. Academic staff and student ambassadors promoted BBA-SCM (JSSH01) and BMSIM (JSSSH05) programmes to parents, secondary teachers and students at the information booths. An information seminar “How can Technologies Optimize Supply Chain Management?” and visits to our Virtual Reality and Big Data Analytics Centre were also organised for the visitors. After attending the programme activities and having discussion with programme staff members, parents and students showed great interest in our programmes.

恒生管理學院於6月16日舉辦「課程諮詢日2018」，我們的教職員和學生大使於課程諮詢攤位向家長、中學老師及中學生介紹課程特色。我們還安排了課程講座，題目為「科技如何優化供應鏈管理？」和 虛擬實景及大數據分析研究中心導覽供來賓參加。通過活動及與課程工作人員了解課程後，很多家長和學生對我們的課程感興趣。



Visitors enjoyed the activities on Programme Consultation Day
來賓享受課程資訊日的各項活動

HSMC Announced on World Environment Day Results of Interdisciplinary Research on Product Carbon Footprint Label and Consumer Carbon Index in Hong Kong

恒管於世界環境日公佈香港產品碳足跡及消費者碳指標跨學科研究結果

HSMC publicised a report on a research project titled “Consumer carbon label: Development of supply chain product carbon footprint and consumer carbon index for beverage merchandise” on 5 Jun 2018, the World Environment Day. Of note was one of the research activities which included a large-scale consumer survey conducted in collaboration with the Green Council early in the year to explore consumer perceptions of product carbon footprint and carbon labelling. The questionnaire consisted of 79 questions and altogether 1,000 persons responded to the survey. The study aimed to explore consumers’ awareness, readiness and behavioural intention towards carbon reduction. The level of social influence was also measured. A Consumer Carbon Index was compiled based on the above dimensions.

This work was supported by a grant from the Research Grants Council of the Hong Kong Special Administrative Region, China (UGC/FDS14/B16/16)

恒管於2018年6月5日世界環境日公佈一項名為「消費者碳標籤：開發飲料商品的供應鏈產品碳足跡和消費者碳指標」的研究報告。研究項目其中一項活動是恒管聯同環保促進會於今年年初進行的消費者問卷調查，探討香港消費者對碳足跡及碳標籤的認知，共1,000位受訪者回答問卷內79條有關碳足跡及碳標籤範疇的問題。問卷調查主要量度消費者對減碳方面的認知、準備度及行為意向，並量度社會影響的程度。研究亦制定消費者碳指標，對以上範疇進行量化分析。

此項目由中國香港特別行政區研究資助局資助 (UGC/FDS14/B16/16)



(From left) Dr Fanny Chan, Dr Eugene Wong and Ms Linda Ho.
(左起)陳芳怡博士、黃彥璋博士和何惠萍女士



Orientation Day of the Department of Supply Chain and Information Management 供應鏈及資訊管理學系迎新日

The Orientation Day of the Department of Supply Chain and Information Management was held on 21 August 2018 to welcome all freshmen to join HSMC and the Department. After the college briefing session, Dr Ricky Wong, Associate Head of Supply Chain and Information Management welcomed all freshmen and gave a welcome speech. Dr Helen Ma, Dr Connie Liu and Dr Jack Wu introduced the programme curriculum and graduation requirements of BBA-SCM and BMSIM Programmes. Students were then divided into different groups so as to get acquainted with their personal tutors and to understand more about programmes via a discussion.

供應鏈及資訊管理學系於8月21日舉行迎新日，歡迎新生加入恒管及本學系的大家庭。在學院簡介環節後，供應鏈及資訊管理學系副系主任黃紹權博士致歡迎辭。馬凱琳博士、廖家慧博士及胡鎮浩博士則分別向同學介紹供應鏈管理及管理科學與資訊管理兩個課程的架構及畢業要求。為了讓新生們加深對兩個課程的認識，同學分組與其個人導師作討論及分享。



Department's Session on Orientation Day 2018
2018年供應鏈及資訊管理學系迎新日





Staff Updates 2018/19 - Welcome for Joining SCM Department 2018/19 教職員動態 - 歡迎加入供應鏈及資訊管理學系

Full-time Academic Staff



Dr WONG Yiu Man
Senior Lecturer

EngD (Warwick)
MBA (CUHK)
MSc(Eng) (HKU)
BSc(Eng) (HKU)
FHKIE

Dr. WONG Yiu Man graduated from the HKU 1977, and then continued to upgrade himself until reaching a doctoral level at the University of Warwick in 2001. He has been in the industrial sector for 40 years, mainly in the manufacturing and logistics perspectives. His recent career is clustered around the logistics and supply chain management in the China and Hong Kong scenario. He had been the Service & Supply Manager at the Sonca Industries Ltd., the Service Operations Director at the DHL Express, the Deputy Managing Director at the Jardine Securicor (now renamed as GS4), GM and Group Supply Chain Director at the Alcan Packaging, and the GM & Group Technical Director at the Hong Kong Logistics Technology and Systems Limited.

For the past several years, Dr. Wong has taught in the local universities as a part time lecturer in supply chain related courses, such as MSc level of Global Operations and Logistics at the HKU, BBA level of Shipping and Transport Logistics at HSMC, and Green Logistics at HK PolyU.

His teaching interest includes Green Logistics, sustainability in Supply Chains, Global Supply Chain Management; contemporary development of logistics and transportation business, Hong Kong and China development (both macroscopic and microscopic issues in logistics and supply chain management), Logistics technology applications, automation, e-commerce facilities, Air cargo terminal and Shipping port operations, etc.





Staff Updates 2018/19 - Welcome for Joining SCM Department 2018/19 教職員動態 - 歡迎加入供應鏈及資訊管理學系

Part-time Academic Staff



Mr LEUNG Wai Ho, Wil
Part-time Lecturer
MBA (HKU)
MPhil (PolyU)
MSc (PolyU)
BEng(Hons) (PolyU)

Mr Wil Leung has been working for the airline industry for nearly 20 years. He is experienced in hub management, airport services, air cargo operations, warehousing and supply chain.

He started his career in Hong Kong Airport Services Ltd. (HAS) as the Aircraft Loading Supervisor and Load Control Officer; and Hong Kong Dragon Airlines Ltd. (Dragonair) as the Airport Services Supervisor, mainly focused in airport services and ground handling. He then streamlined his career in air cargo operations and joined Hong Kong Air Cargo Terminals Ltd. (Hactl) as the Airside Services Officer.

He further developed his career in express cargo and worked for FedEx Express as the Operations Manager, DHL Aviation as the Night Operations Manager and SF Express as the Deputy General Manager for years, which he was responsible in leading hundreds of people for hub/ distribution centers' operations for these companies. He has now been developing his career in supply chain management in aviation industry. He worked for Jet Aviation that is a maintenance repairing office for private jets as the Supply Chain Manager.

Mr Wil Leung graduated with the 1st class honor in Engineering for his Bachelor degree (BEng) in The Hong Kong Polytechnic University (PolyU). He furthered his study and was awarded two more degrees – Master of Philosophy (MPhil) and Master of Science (MSc) in Operations Management in the same university. He then got his third Master degree – Master of Business Administration (MBA) in The University of Hong Kong (HKU). He also joined the mentorship scheme of The Chinese University of Hong Kong (CUHK) to coach and share his experience to students, and he has been working with HKU SPACE to conduct aviation courses now.

Part-time Academic Staff



Dr LAM Hoi Yan, Cathy
Part-time Lecturer
PhD (PolyU)
BSc(Hons) (PolyU)

Dr. LAM Hoi Yan, Cathy received her BSc and PhD from the Department of Industrial and Systems Engineering, The Hong Kong Polytechnic University in 2008 and 2014 respectively. During the years of research, she has authored or co-authored more than 60 international journal and conferences papers; more than 20 of them are SCI/SSCI listed. She has received the Best Paper Award at the 8th International Conference on Supply Chain Management and Information Systems SCMIS 2010 for the paper titled "A Cross-Border Workflow Management Framework for Measuring the Performance of Warehouse Operations". Her current research areas cover e-commerce logistics, logistics and supply chain management, warehouse operations, internet-of-things applications, green and sustainable transportation, and, intelligent decision support system.