

# Curriculum Overview

<b>Qualification Title</b>	Bachelor of Business Administration (Honours) in Supply Chain Management (BBA-SCM)
<b>Qualification Type</b>	Bachelor Degree
<b>QF Level (QR Registration No.)</b>	5 (10/000691/5)
<b>Primary Area of Study / Training</b>	Primary: Transports & Logistics Other: Business and Management in Specific Industries
<b>Programme Objectives</b>	<ul style="list-style-type: none"> <li>• to learn independently and to learn how to learn;</li> <li>• to gain professional knowledge in Business and SCM in preparation for career development and/or further studies;</li> <li>• to have a cross-disciplinary understanding of the business environment;</li> <li>• to have creative and critical thinking skills and analytical competence in dealing with issues and topics of SCM;</li> <li>• to obtain knowledge, skills and practical experience that enable their pursuit of a career in SCM;</li> <li>• to understand the development of the local community and Greater China region with global perspective;</li> <li>• to develop a strong sense of social responsibility and high commitment to professional ethics;</li> </ul>

	<ul style="list-style-type: none"> <li>• to develop communication skills with socio-cultural awareness that facilitate cross-cultural interaction in the global working environment; and</li> <li>• to be competent in I.T. for effective applications in SCM work contexts.</li> </ul>
<p><b>Programme Intended Learning Outcomes</b></p>	<p>Upon completion of the programme, students should be able to:</p> <ul style="list-style-type: none"> <li>• address professional and personal challenges through the application of inter-disciplinary and multi-disciplinary knowledge acquired;</li> <li>• possess effective communication ability in a business environment, work as a team player to integrate effectively the skills and knowledge developed, and be able to manage independent lifelong learning;</li> <li>• evaluate own contributions and responsibilities in becoming responsible employees, business leaders and business partners;</li> <li>• possess broad horizons and be inquisitive about various global issues and developments such as politics, cultures, social sciences and technologies;</li> <li>• demonstrate the learnt knowledge via the adoption of relevant theories and concepts to conceptualise and frame business problems, challenges and issues relating to operations and supply chain, and to identify new avenues for improvement;</li> <li>• select and apply a wide range of state-of-the-art quantitative and qualitative methods and tools to analyse and solve business problems, to evaluate the result effectiveness, and to initiate continuous improvement in the area of operations and supply chain; and</li> </ul>

	<ul style="list-style-type: none"> <li>• possess solid knowledge and skills in operations and supply chain management that will enable them to undertake further study in the related disciplines and/or to prepare themselves for becoming a supply chain professional.</li> </ul>
<p><b>Education Pathways</b></p>	<p>The BBA-SCM Programme is designed for students who wish to prepare themselves for further studies in SCM or transport/logistics-related disciplines, or wish to be trained for the workplace at professional level. Both pathways provide an opportunity for students to develop a sound foundation in business and supply chain management.</p>
<p><b>Employment Pathways</b></p>	<p>Graduates have a wide range of career options:</p> <ul style="list-style-type: none"> <li>• Merchandising Management</li> <li>• Production and Operation Management</li> <li>• Logistics and Sales Management</li> <li>• Supply Chain Management</li> <li>• Vendor Quality Development</li> <li>• Enterprise Resources Planning</li> <li>• Quality Management</li> <li>• Inventory Management</li> <li>• Order Processing and Customer Service Management</li> <li>• Management Information System</li> </ul>

**Minimum Admission Requirements**

The application period for admission to the BBA-SCM Programme follows those of other programmes offered by HSUHK, which is normally from November of the preceding year of study to August of the year of study.

In 2019-20, the minimum requirements for entry to **BBA-SCM Year 1** of the Degree Programmes are as follows:

- Form 6 graduates with Level 3 or above in Chinese Language and English Language, Level 2 or above in Mathematics, Liberal Studies and one other subject in HKDSE; OR
- Applicants with equivalent qualifications; OR
- Mature students (aged 23 or above by September of the year of admission) with a minimum of 2 years' working experience in their chosen field of study, or the ability to pursue their chosen field of study.

For students who possess qualifications other than the above, your applications will be considered on a case-by-case basis.

In 2019-20, the minimum requirements for entry to **BBA-SCM Year 3** of the Degree Programmes are as follows:

- Applicants should have completed an Associate Degree or Higher Diploma in a related discipline from a recognised institution in Hong Kong or overseas, with a minimum overall GPA of 2.5 or equivalent.

<b>Credits Required for Graduation</b>	Students will be required to study at least 43 modules of 129 credits in total over four years. The minimum credits required for graduation is 120 (inclusive of all SCM core modules and at least two SCM elective modules)
<b>Offering Academic Department</b>	Supply Chain and Information Management Department
<b>Programme Director</b>	Dr Collin WONG
<b>Associate Programme Director</b>	Dr George HO (Air Transport Stream) Dr Daniel MO (Business Logistics Stream)