JSSH01
JUPAS Catalogue Number

Bachelor of
Business Administration in

SUPPLY CHAIN MANAGEMENT (Honours) (BBA-SCM)

供應鏈管理工商管理(榮譽)學士

供應鏈及資訊管理學系
DEPARTMENT OF SUPPLY CHAIN AND INFORMATION MANAGEMENT
香港恒生大學
THE HANG SENG UNIVERSITY OF HONG KONG

BACHELOR OF BUSINESS ADMINISTRATION (HONOURS) IN SUPPLY CHAIN MANAGEMENT (BBA-SCM)
供應鏈管理工商管理（榮譽）學士

Trading and logistics industry has become the lifeblood of Hong Kong's economy, and is one of the major economic pillars of Hong Kong. The need for supply chain talents to support the development of the industry is surging. Benefited by the recently continuous boost of e-commerce and the enhancement of transportation infrastructure and advanced technologies, the industry is growing much more rapidly and dramatically than before. The industry growth has led Hong Kong to become the regional hub in the Asia-Pacific region. It is evident that the Hong Kong International Airport is now one of the busiest and most advanced airports in the region. Its annual cargo throughput volume is doubled that of other airports including Incheon, Dubai and Shanghai.

The growth and prosperity of logistics and air transport industry is contingent upon the availability of a wealth of talent in various areas of supply chain. In response to this increasing demand of manpower, the Bachelor of Business Administration (Honours) in Supply Chain Management (BBA-SCM) Programme has offered two streams of study: Business Logistics and Air Transport starting from the cohort of 2017/18.

The BBA-SCM Programme which was launched in 2010 has now been publicly recognised as one of the largest BBA programmes in the region specialising in SCM/logistics. In 2016, the Programme has achieved the Programme Area Accreditation (PAA) status granted by the Hong Kong Council for Accreditation of Academic & Vocational Qualifications (HKCAAVQ). It has been selected under the Study Subsidy Scheme for Designated Professions/Sectors (SSSDP) since 2015.

If you are interested in pursuing your careers in areas with high potential growth, you are strongly recommended to consider our Programme. You will learn specialised knowledge and skills in Supply Chain Management for your pursuit of professional career development and further studies. You will work closely with your peers and professors with a well-designed academic curriculum supported by small-class settings and modern facilities. Upon completing the programme, you will be a SCM professional with a well-recognised qualification. Above all, you will find enjoyment of studying here.

BBA-SCM Programme
Department of Supply Chain and Information Management

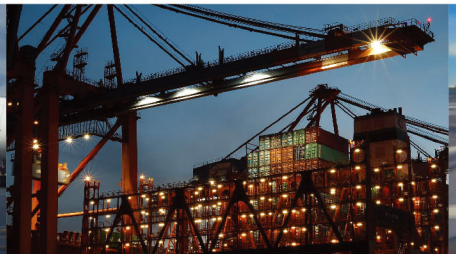
貿易和物流業已成為香港經濟的命脈及主要經濟支柱之一。市場對供應鏈人才的需求亦不斷飆升。受惠於電子商務的持續增長、交通基礎設施和先進技術的提升，與供應鏈管理相關的行業的增長速度更是與日俱增，這亦促進了香港成為亞太區的區域樞紐。明顯地，香港國際機場已公認為是現在最繁忙和最先進的機場之一。其年貨物吞吐量是其他機場，包括仁川，杜拜和上海的兩倍。

物流和航空運輸業的增長和繁榮取決於供應鏈各範疇是否提供足夠的專業人才。為應對人力需求的不斷增長，從2017/18學年開始，供應鏈管理工商管理（榮譽）學士學位課程提供兩個專修組別：商業物流和航空運輸，讓同學選修。

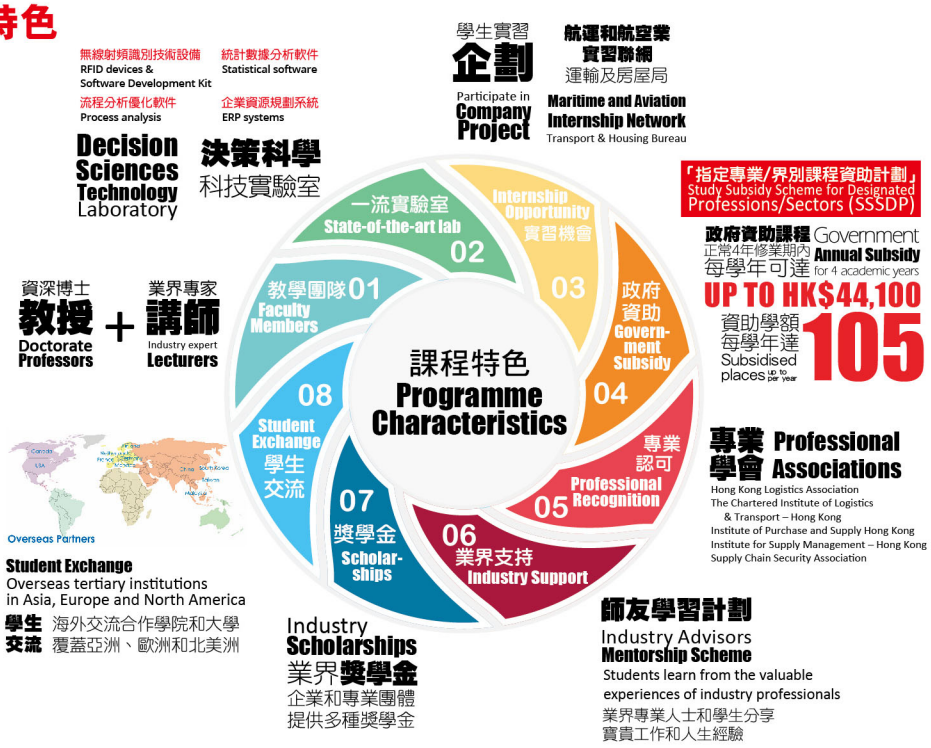
供應鏈管理工商管理（榮譽）學士學位課程自2010年推出以來已被大眾公認為在本區域內其中一個最具規模的供應鏈及物流管理課程，並於2016年獲得香港學術及職業資歷評審局頒發學科範圍認證資格。此外，自2015年起，課程亦已納入教育局的「指定專業/界別課程資助計劃」。

如果您有興趣在增長潛力高的行業發展，我們強烈建議您考慮修讀供應鏈管理工商管理（榮譽）學士學位課程。您將學習到供應鏈管理的專業知識和技能，為您追求職業發展和進修作好準備。透過設計精良的學術課程及以小班教學和現代化設施為基礎，您將與您的同學和教授緊密聯繫。於完成課程後，您將成為一名具有專業資格的供應鏈管理專才。最重要的，是你會在這裡尋找到學習的樂趣。

供應鏈管理工商管理（榮譽）學士課程
供應鏈及資訊管理學系



PROGRAMME CHARACTERISTICS
課程特色



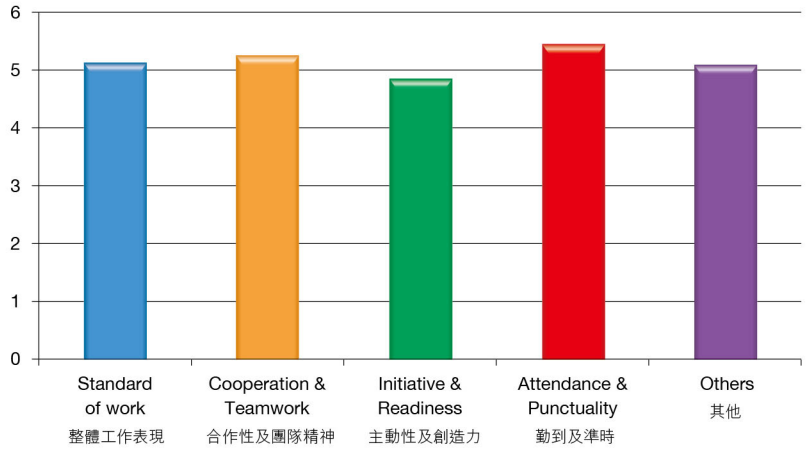
INTERNSHIP OPPORTUNITIES
實習機會

Internship is a core module and forms a critical component of our BBA-SCM Programme. It aims to enrich learning by providing real-life working experiences for students to better understand the industry and apply their knowledge to the workplace.

實習為本課程中一個不可或缺的主修科目，旨在透過寶貴的實習機會，讓學生能親身體驗行業運作模式及將理論靈活實踐於職場上，從而加深學生對業界的認識。本課程並已成功得到業內多間優秀企業的支持。

完成實習的學生均得到僱主正面的評價，茲節錄如下：

Employment Evaluation (Average Grading)
僱主對實習生之工作評估



Scale of Rating: 1 (very poor) - 6 (excellent)

"Students of The Hang Seng University of Hong Kong (HSUHK) are very obedient and patient in learning. They are eager to learn new things through trial-and-error. For example, they tried every means and took their full effort at the stage of looking for a place to rent. They are also willing to get their hands dirty in gaining more front-line experiences."
759 Store (759阿信屋)

"They are especially eager to learn new things. During the internship, they would always like to apply what they have learned at school to work and, at the same time, master the new skills at work so as to help with their school work."
Hong Kong Quality Assurance Agency (香港品質保證局)

Supporting organisations include
部分參與機構包括：(排名不分先後)

China South City (Shenzhen) 華南城（深圳）
MTR 港鐵
Cathay Pacific Services Limited 國泰航空服務有限公司
The Harbourview 香港灣景國際
Jardine OneSolution 怡和科技
Ricoh (Hong Kong) 理光（香港）
Kingboard Chemical Holdings Limited 建滔化工
Bank of China 中國銀行
The HSBC 滙豐銀行
LI & Fung 利豐集團
S F Express 順豐速運
TNT Express Worldwide (HK) Limited
Marks & Spencer Hong Kong 馬莎百貨
Kerry Logistics 嘉里物流

CAREER PROSPECTS
就業前景

The qualifications and competence of our graduates are widely recognised and well-received in the industry. Their job nature covers different parts of supply chain management, such as logistics, merchandising, customer services, retailing and project management.

本課程的畢業生於各行各業均被廣泛認受。他們的工作範疇涵蓋供應鏈管理的不同部分，譬如物流、貨物經銷、顧客服務、零售及項目管理。

Graduates have a wide range of career options:
畢業生有多元化的就業選擇：

Procurement Management
採購管理

Enterprise Resources Planning
企業資源規劃

Aviation Revenue Management
航空收益管理

Air Cargo Operations Management
航空貨運業務管理

Quality Management
品質管理

Logistics and Sales Management
物流及商品銷售管理

International Transport and Inventory Management
國際運輸及庫存管理

Supply Chain Management
供應鏈管理

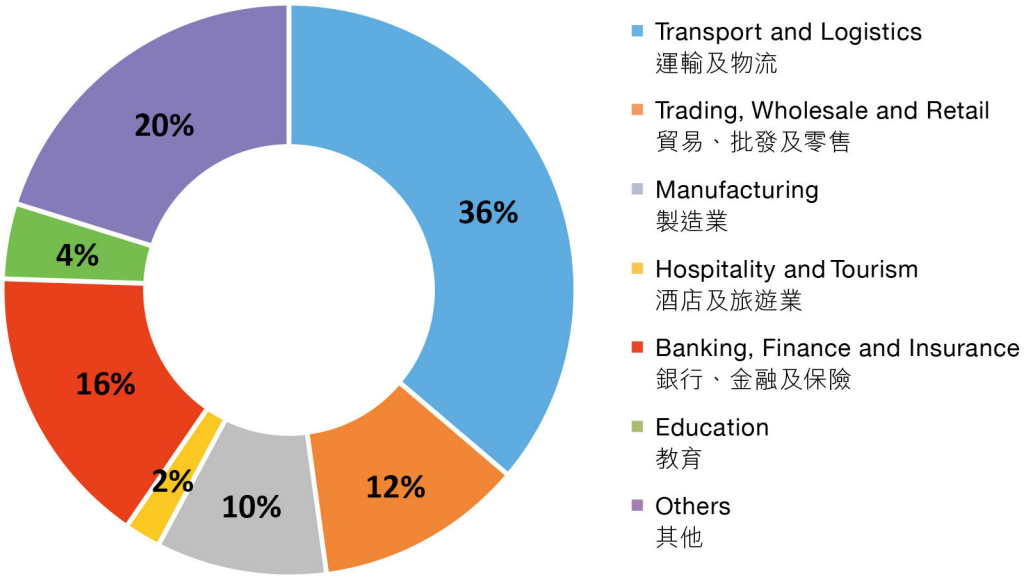
Order Processing and Customer Service Management
訂單管理及客戶服務

Vendor Quality Development
供應商質量發展

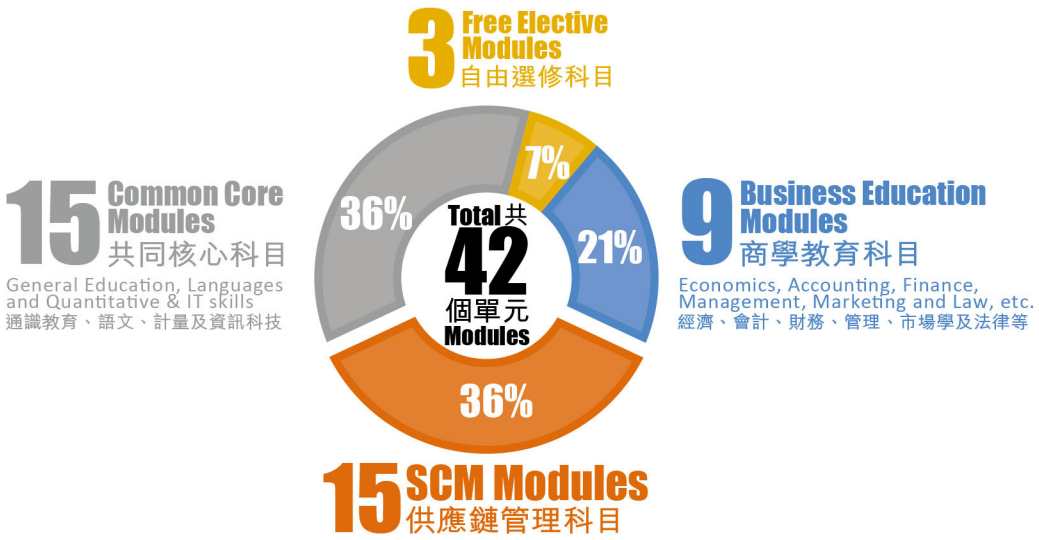
Management of Information System
資訊系統管理

Our graduates are on a starting salary ranging from HK$15,000 to HK$20,000 per month.
畢業生的起薪點為月薪15,000港元至20,000港元。

OCCUPATION DISTRIBUTION OF BBA-SCM GRADUATES 2019
2019年供應鏈管理工商管理(榮譽)學士學位課程畢業生就業分佈



ACADEMIC STRUCTURE AND OUTLINE OF THE PROGRAMME
學術架構及課程大綱



SCM Common Core Modules 供應鏈管理共同核心科目

Operations and Supply Chain Management I
營運與供應鏈管理I
Operations and Supply Chain Management II
營運與供應鏈管理II
Management Science
運籌管理學
Global Logistics Management
環球物流管理
Shipping & Transport Logistics
航運及運輸物流
Carriage of Goods Law in Hong Kong & China
貨物運輸法(本港及國內)
Internship or Company Project
工作實習或專題研習
Senior Year Project or Honours Project I & II
高級項目研究 或 (榮譽學位) 研究論文I及II

Business Logistics Stream 商業物流專修組別

Quality Management and ISO9000
品質管理及ISO 9000
Negotiation Analysis in Supply Chain Management
供應鏈管理協商分析
Enterprise Information Management
企業信息管理
Purchase & Supply Management
採購與供應管理
Management of Service Operations
服務作業管理

Air Transport Stream 航空運輸專修組別

Transportation Planning: Policies, Methods and System
交通規劃：政策、方法及系統
Airline Operations and Revenue Management
航空運作及收益管理
Airfreight Management in Global Supply Chain
環球供應鏈航空貨運管理
Airport and Air Cargo Terminal Operations Management
機場及空運貨站運作管理
Service Management in Aviation Operations
航空服務作業管理

SCM Elective Modules 供應鏈管理選修科目

Entrepreneurship
創業管理
Current Issues in Supply Chain Management & Logistics
供應鏈管理及物流專題研習
Information Technology in Supply Chain
供應鏈資訊科技應用
Corporate Social Responsibility
企業社會責任
Sustainable Transportation
可持續運輸
Aviation Security & Safety Management
航空保安及安全管理
Shipping and Aviation Finance
航運及空運金融
BPR with Change Management
業務流程再造與變革管理

MINOR PROGRAMME
副修課程

Students can opt to a minor programme to develop their competence in different areas.
學生更可副修其他課程，以裝備他們在不同領域的長遠發展。

FULL-TIME ACADEMIC STAFF OF SCM DEPARTMENT
供應鏈及資訊管理學系全職教學人員

Professor LEUNG Chi Kin, Lawrence
梁志堅教授
決策科學學院院長及教授
BSIE (Northeastern University, USA),
MSIE (Virginia Tech, USA),
PhD (Virginia Tech, USA)
Dean of School of Decision Sciences
Professor of Department of Supply Chain and Information Management

Dr WONG Wai Hung, Collin
黃惠虹博士
決策科學學院副院長(外務)及副教授
BEng (CUHK), MPhil (CUHK),
PhD (CUHK)
Associate Dean (External) of School of Decision Sciences
Associate Professor

Dr NG Chi Hung, Stephen
吳志雄博士
系主任及副教授
環球供應鏈管理理學碩士課程主任
BSc (National Taiwan University),
MSc (Warwick University),
MBA (PolyU),
PhD (CUHK)
Head of Department of Supply Chain and Information Management
MSC-GSCM Programme Director
Associate Professor

Dr WONG Siu Kuen, Ricky
黃紹權博士
副系主任及副教授
管理科學與資訊管理課程主任
BEng (Hons) (University College London),
MSc (London School of Economics and Political Science),
PhD (London School of Economics and Political Science)
Associate Head of Department of Supply Chain and Information Management
BMSIM Programme Director
Associate Professor

Professor CHAN Wai Kwong, Samuel
陳偉光教授
教授
BSc (CUHK),
MSc (Victoria University of Manchester),
MPhil (CUHK),
PhD (University of New South Wales)
Professor

Dr HO Chi Kuen, Danny
何熾權博士
助理教授
MSc (Coventry), MPhil (HKUST),
PhD (PolyU)
Assistant Professor

Dr WANG Yue
王越博士
環球供應鏈管理理學碩士課程副主任及副教授
BSc (Peking University),
MEng (Peking University),
PhD (HKUST)
MSC-GSCM Associate Programme Director
Associate Professor

Dr WONG Yin Cheung, Eugene
黃彥璋博士
環球供應鏈管理理學碩士課程副主任及副教授
BEng (HKU),
MSc (The University of London),
PhD (HKU)
MSC-GSCM Asscoiate Programme Director
Associate Professor

Dr MO Yiu Wing, Daniel
巫耀榮博士
供應鏈管理工商管理課程主任及副教授
BEng (HKUST), MPhil (HKUST),
PhD (HKUST)
BBA-SCM Programme Director
Associate Professor

Dr HO To Sum, George
何道森博士
供應鏈管理工商管理課程副主任(商業物流)及助理教授
BEng (PolyU),
PhD (PolyU)
BBA-SCM Associate Programme Director (Business Logistics)
Assistant Professor

Dr WU Chun Ho, Jack
胡鎮浩博士
管理科學與資訊管理課程副主任及助理教授
BEng (PolyU),
PhD (PolyU)
BMSIM Associate Programme Director
Assistant Professor

Dr MA Hoi Lam, Helen
馬凱琳博士
供應鏈管理工商管理課程副主任(航空運輸)及助理教授
BEng (PolyU),
PhD (PolyU)
BBA-SCM Associate Programme Director (Air Transport)
Assistant Professor

Dr WONG Yiu Man
王耀文博士
高級講師
BSc(Eng) (HKU), MSc(Eng) (HKU),
MBA (CUHK),
EngD (Warwick),
FHKIE
Senior Lecturer

Mr CHAU Chun Hing, Timothy
周俊興先生
高級講師
BSc (Lancaster), MBA (UBC),
MStat (HKU),
MMedSc (HKU)
Senior Lecturer

Dr Bruce E BERGSTROM
講師
BA (University of Georgia),
MBA (University of New South Wales),
PhD (University of South Australia)
Lecturer

Dr LAM Hoi Yan, Cathy
藍凱欣博士
講師
BSc (PolyU)
PhD (PolyU)
Lecturer

Ms CHIU Wai Han, Memory
趙慧嫻女士
講師
BSc in Computer Science (Uvic)
MSc in Computer Science (Uvic)
Lecturer

Mr LEE Wai Yip, Harry
李偉業先生
講師
BSc (Staffordshire University)
MSc (PolyU)
Lecturer

SCHOLARSHIP OPPORTUNITIES FOR BBA-SCM PROGRAMME STUDENTS
供應鏈管理工商管理(榮譽)學士學位課程學生可申領之獎學金

With the generous support from the government and donors, there are increasing scholarship opportunities at HSUHK, including Entrance Scholarship, Academic Excellence Scholarship, Self-financing Post-secondary Scholarship etc. Detailed scholarship list will be updated periodically by the Student Affairs Office.

承蒙政府及捐款人的支持，香港恒生大學提供一系列的獎學金予學生，當中包括入學獎學金、學術卓越獎學金、自資專上教育獎學金等。學生事務處會不時更新獎學金名單。

PROGRAMME ADVISORY COMMITTEE & MENTORSHIP SCHEME
課程顧問委員會及師友學習計劃

Our Programme benefits from the advice provided by world-renowned professors and industry experts who have served as the BBA-SCM Programme Advisors and Industry Advisors. These industry experts have acted as mentors under our mentorship Scheme.

由擁有豐富教學或業界經驗的資深學者及專業人士擔任課程及業界顧問，而業界顧問更成為師友學習計劃的導師，與學生分享寶貴的工作和人生經驗。

STUDENT SHARING
學生分享

Poon Wai Sze 潘慧思
(Exchange Programme to Chung-Ang University, Korea in Semester 2, 2017/18)

Study abroad in South Korea is the best decision of my life. Professors and my classmates were kind and helpful. I explored different learning atmosphere between Hong Kong and South Korea. The Supply Chain courses provided by Chung-Ang University introduced the operations of Incheon international airport which is fascinating for me. It's also great to have the chance to work with students from different countries who also study logistics in daily classes.

Chan Siu Long 陳兆朗
(Graduate 2018/19)

This program provides a very favorable learning environment encompassing not only the well-designed academic curriculum, but also the professional teaching team. It allows me to gain a practical insight in logistics industry and really arouses my interest in aviation operation. I am so grateful to meet many of my caring professors here. Thanks for all the physical and mental support during these 4 years!

PROFESSIONAL EXAMINATIONS AND TRAINING
專業考試及培訓

Our programme is designed to provide students with solid knowledge, skills and attributes that are essential for pursuing professional status recognised locally and internationally. Students are encouraged to complete the qualifying examinations and associated requirements of the following professional associations to develop their career in supply chain management:

本課程著重提供同學們一些專業考試及培訓的相關知識，更鼓勵同學應考各類本地或國際性認可之供應鏈管理的專業考試：

- Certified in Production and Inventory Management (CPIM)
- Certified Supply Chain Professional (CSCP)
- Certified Professional in Supply Management (CPSM)
- Certified Professional in Supplier Diversity (CPSD)
- Certified/Advanced Certificate in Procurement and Supply Operations
- Regulated Agent Regime Security Training
- Dangerous Goods Regulation/Awareness Training
- Continuing Professional Development Courses (ISO9001, ISO14001 Foundation or Auditor Training)

PROFESSIONAL RECOGNITION
專業資格認可

Graduates of BBA-SCM Programme can apply for the membership of Hong Kong Logistics Association (HKLA), while BBA-SCM students can join HKLA, The Chartered Institute of Logistics & Transport—Hong Kong (CILTHK), Institute for Supply Management—Hong Kong (ISM-HK), Institute of Purchasing and Supply of Hong Kong (IPSHK) and Supply Chain Security Association as STUDENT members.

供應鏈管理工商管理(榮譽)學士學位課程的畢業生，可以申請成為香港物流協會的會員，在讀的學生亦可以申請入會。除此之外學生還能加入：香港運輸物流學會、香港供應管理協會、香港物資採購與供銷學會和供應鏈保安協會成為學生會員。

STUDENT ACHIEVEMENTS
學生成就

Hong Kong Logistics Case Competition 2019 - Champion
香港物流案例大賽冠軍

Hong Kong International Logistics Case Competition 2019 - Champion
香港國際物流案例大賽冠軍

CILTHK Student Day 2019 - First-runner-up
香港運輸物流學會學界專題研習比賽亞軍

CILTHK Student Day 2017 - First-runner-up
香港運輸物流學會學界專題研習比賽亞軍

CILTHK Case Competition 2016 - Champion
香港運輸物流學會個案比賽冠軍

CILTHK Final Year Project Award 2016 - Champion
香港運輸物流學會畢業論文比賽冠軍

CIPS Best Student Awards 2015 - Best Student Award
英國皇家採購與供應學會卓越學生選舉獲卓越學生殊榮

ENQUIRIES ON APPLICATION AND ADMISSION
入學申請查詢

Year 1 entry
入讀一年級
For Year 1 admission to BBA-SCM programme under the Study Subsidy Scheme for Designated Professions/Sectors (SSSDP), HKDSE candidates are required to apply via JUPAS.
報讀教育局指定專業/界別課程資助計劃的供應鏈管理工商管理（榮譽）學士學位課程之香港中學文憑試考生或持往屆中學文憑試成績之學生，必須透過「大學聯合招生辦法」申請。

Year 3 entry
入讀三年級
For Year 3 admission to BBA-SCM self-financed programme, both HKDSE and non-HKDSE candidates can apply via HSUHK Online Application System.
報讀供應鏈管理工商管理（榮譽）學士學位之自資課程或以非香港中學文憑試成績申請，則直接透過香港恒生大學網上入學系統遞交申請。

For further enquiries, please contact the Registry.
如有進一步查詢，請聯絡本校教務處。

Tel 電話 : 3963 5555
Fax 傳真 : 3963 5553
Admission Email 入學查詢 : ugadmission@hsu.edu.hk
Programme Email 課程查詢 : scm@hsu.edu.hk

QF Level: 5
QR Registration No.: 18/000845/L5
Registration Validity Period: 08/11/2018 to 31/08/2021

In case of any discrepancy between the English and Chinese versions of the contents of this pamphlet, the English version shall prevail.
本課程簡介內容以英文版本為準，中文譯本僅供參考。

The Hang Seng University of Hong Kong is incorporated in Hong Kong with limited liability by guarantee.
香港恒生大學是一間於香港註冊成立之擔保有限公司。

Information updated as of April 2021 .
有關資料更新至2021年4月。