



BBA-SCM students won the Best Innovative Solution in the Hong Kong Logistics Case Contest 2021 供應鏈管理學生於2021香港物流案例大賽中榮獲最創新解決方案獎

The Hong Kong Logistics Case Competition 2021 was held on 26 and 27 March 2021. Its aim is to promote practical problem-solving skills and creative thinking capability of our post-secondary logistics students to enhance their career development. This year, this competition also allows companies and education institutes to join. It is a team-based intensive case competition in a simulated business reality where students needed to resolve workplace problems. Each team was given a logistics management problem and was required to come up with solutions in a short period of time. A total of 31 teams, including 27 teams from universities and community colleges in Hong Kong and 4 enterprise teams, took part in this hackathon competition. Our BBA-SCM students, namely Ms Hiu-yee Chau, Ms Ying-ying Chim and Ms Cybi Fan, won the Best Innovative Solution in this competition, while the Champion and the Best Cost-effective Team went to the enterprise teams.

Congratulations to the awardees!

2021年香港物流案例大賽於3月26日至27日舉行，旨在提升專上學生的解難能力以及創意思維。學生在比賽中給予一些模擬案例，並需在限定時間內提出解決方案。今年比賽開放予大專院校及公司機構參與。是次比賽共有31組隊伍參賽，當中包括27組香港大專院校及4組公司隊伍。恒大供應鏈管理學生周曉儀同學、詹瑩瑩同學及樊泳言同學在比賽中榮獲最創新解決方案獎。冠軍及最具成本效益獎得主為公司組別代表。

恭喜得獎的同學！



From 2nd Left, BBA-SCM Year 4 students - CHAU Hiu Yee, FAN Wing Yin Cybi, CHIM Ying Ying won the award of Best Innovative Solution

左二起：供應鏈管理課程四年級學生- 周曉儀、樊泳言、詹瑩瑩在比賽中榮獲最創新解決方案獎



Group photo of the winner team (From 1st to 3rd right – our BBA-SCM team)

獲獎隊伍合照 (右一至三為供應鏈管理同學)



GSCM Leadership Talk Series – #1 – Leading through uncertainty 環球供應鏈領袖分享系列#1



“GSCM Leadership Talk Series – #1 – Leading through uncertainty” organised by the Master of Science in Global Supply Chain Management Programme, The Hang Seng University of Hong Kong, co-organized by Policy Research Institute of Global Supply Chain, HSUHK and supported by HKSTLA, HKIE, CILTHK and HKLA, was held on 4 Mar 2021.

The seminar attracted over 200 students and industry practitioners to participate. Our speaker, Ir. Dr. Kelvin LEUNG, CEO of DHL Global Forwarding Asia Pacific and moderator, Ir. Dr. Eugene WONG shared their views and discussed several important topics, such as uncertain trading landscape, vaccine cold chain, technology development, cyber disruption, sustainability and logistics careers, which provided enormous insights to the audience.

The participants were very enthusiastic during the Q&A session.

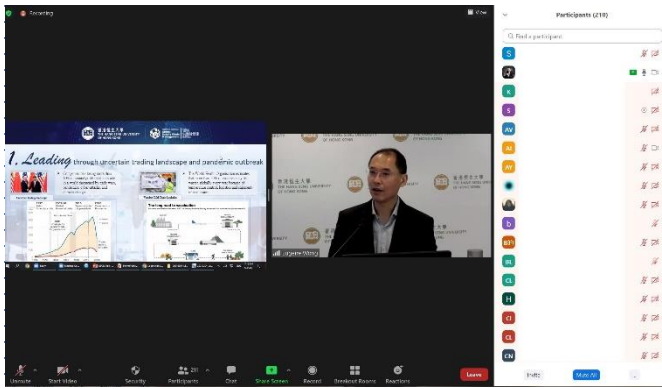
We hope everyone enjoyed and gained much from this valuable and fruitful sharing in the Global Supply Chain Leadership Talk.

由香港恒生大學環球供應鏈管理理學碩士課程主辦、全球供應鏈管理政策研究所合辦、香港航運物流協會、香港工程師學會、香港運輸物流學會及香港物流協會協辦的「環球供應鏈領袖分享系列-#1 Leading through uncertainty」於2021年3月4日完滿舉行。

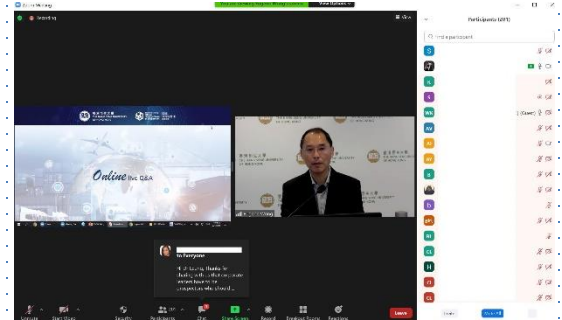
研討會吸引了200多名學生和行業從業者參加。DHL全球貨運物流亞太區行政總裁梁啟元博士(主講嘉賓)及香港恒生大學副教授黃彥璋博士(主持人)分享了他們的觀點，並討論了數個重要的話題，例如不確定的貿易前景、疫苗冷鏈、技術發展、網絡中斷，可持續性及物流行業發展，加深參與者對不同重要話題的認識，許多參與者於問答環節都非常積極，希望與主講嘉賓交流。

相信每位參加者都從是次環球供應鏈領袖分享研討會中受益。

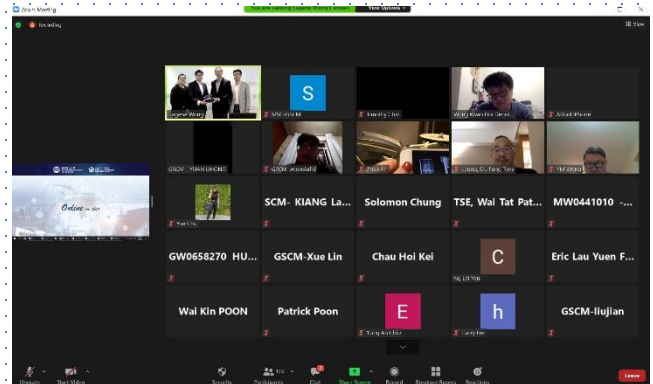
GSCM Leadership Talk Series – #1 – Leading through uncertainty 環球供應鏈領袖分享系列#1



Dr Kelvin's Leung sharing
梁啟元博士分享



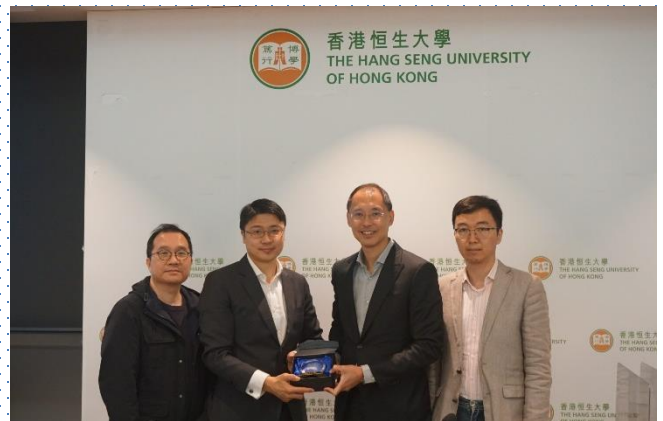
Participants asked questions in the chatroom
參與者於聊天室參與討論



Screenshots during the seminar
研討會期間的屏幕截圖



Discussion session on-the-spot. Right: Ir. Dr. Kelvin Leung ; Left: Dr. Eugene Wong
現場討論環節 右：梁啟元博士 左：黃彥璋博士



MSC-GSCM programme representative, Dr Stephen Ng, Dr Eugene Wong, Dr Yue Wang in a group photo with Ir. Dr. Kelvin Leung, after presenting a souvenir at the end of the talk
環球供應鏈管理碩士課程代表吳志雄博士、黃彥璋博士、王越博士與梁啟元博士合影。



The First Mentor-Mentee Meeting of the SCM Mentorship Scheme 2020/21 2020-21年度供應鏈及資訊管理學系師友交流計劃－ 第一次導師與學員會議

The SCM Mentorship Scheme aims at providing BBA-SCM and BMSIM students opportunities to receive career and professional development advice from industry professionals and experts. On behalf of the SCM Department, we would like to express our gratitude for mentors' contributions to provide invaluable learning opportunities to our students over the years.

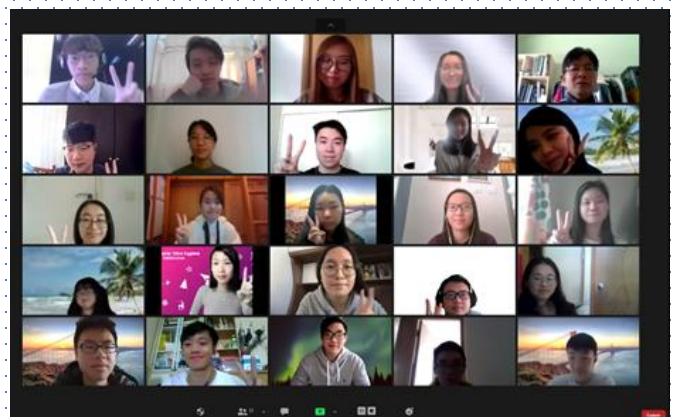
This year has witnessed a strong boost in the number of participants with 15 mentors and 35 mentees joined the Scheme. What is more encouraging and exciting is that about half of the mentors are SCM alumni who are eager to give back to our university. The first mentor-mentee meeting of the SCM Mentorship Scheme 2020/21 was successfully held on 16 January 2021 online. All mentees looked forward to meeting with their mentors for the first time.

During the meeting, all mentees had a better understanding of the Scheme through an introduction presented by the Scheme coordinator Dr. Danny Ho and an experience sharing by two previous mentees. They also got to know mentors through a self-introduction session led by Dr. Cathy Lam, and got acquainted with other mentees by playing an ice breaking game led by Mr. Timothy Chau. Through participating in a group discussion, mentors and mentees exchanged contacts and planned for their next meetings. All participants enjoyed the time with one another.

供應鏈及資訊管理學系(SCM)師友交流計劃旨在給予BBA-SCM和BMSIM學生機會，獲得行業專家的職業及專業發展建議與指導。SCM學系在此感謝導師多年來願意為學生提供寶貴的學習機會。

今年，我們喜見參加人數較過去有強勁增長，有15名導師和35名學員參加了此計劃。更令人鼓舞和興奮的是，大約有一半的導師是希望回饋我們大學的本系校友。2020/21年度 SCM師友交流計劃的第一次導師與學員會議於2021年1月16日在線舉行了。所有學員均踴躍參加，希望認識他們的導師。

在會議期間，通過計劃統籌員何熾權博士的介紹和兩位前學員的經驗分享，學員對計劃有更深入了解。此外，學員透過由藍凱欣博士帶領的導師自我介紹環節及周俊興先生領導的破冰遊戲加強對導師的認識。在最後小組討論環節，導師和學員交換了聯絡方法，亦積極安排下一次的會議。所有參與者都享受一個愉快的下午。



Screenshots during the online meeting
在線會議期間的屏幕截圖

HSUHK Info Day 2020 恒大課程資訊日2020

The HSUHK Info Day 2020 was successfully held on 21 November 2020 via on campus and online streaming, in light of the Covid-19 situation. Over 250 visitors showed up on the HSUHK campus to learn more about our academic programmes offered in the 2021-22 academic year.

The Department of Supply Chain and Information Management held two information seminar sessions on the topic of “Last-mile Delivery and You”. Through the seminar, participants learned about the fast-growing e-commerce market and the importance of product delivery management. Besides seminars, participants also visited the information booth of the Department. Our academic team shared information with prospective students and their parents on admission procedures, overseas exchange opportunities and career prospects of our programmes.

香港恒生大學於11月21日舉辦「2020課程資訊日」。因應疫情需要，課程諮詢日於網上及校園同步進行。超過250名學生及家長親臨恒大校園，了解2021-22學年學位課程。

當日供應鏈及資訊管理學系舉行了兩場研討會。題目是「你與最後一公里物流」。通過研討會，與會者了解電子商務銷售的快速增長以及送遞管理的重要。除了研討會外，與會者還到本學系的攤位了解入學程序、海外交流機會和畢業生的就業前景等。



The academic team introduced programmes to prospective students and their parents
供應鏈及資訊管理學系教職員向學生及家長介紹課程

SCM Department participated in the 「I am... virtual expo」 held on 5 & 6 Dec 2020

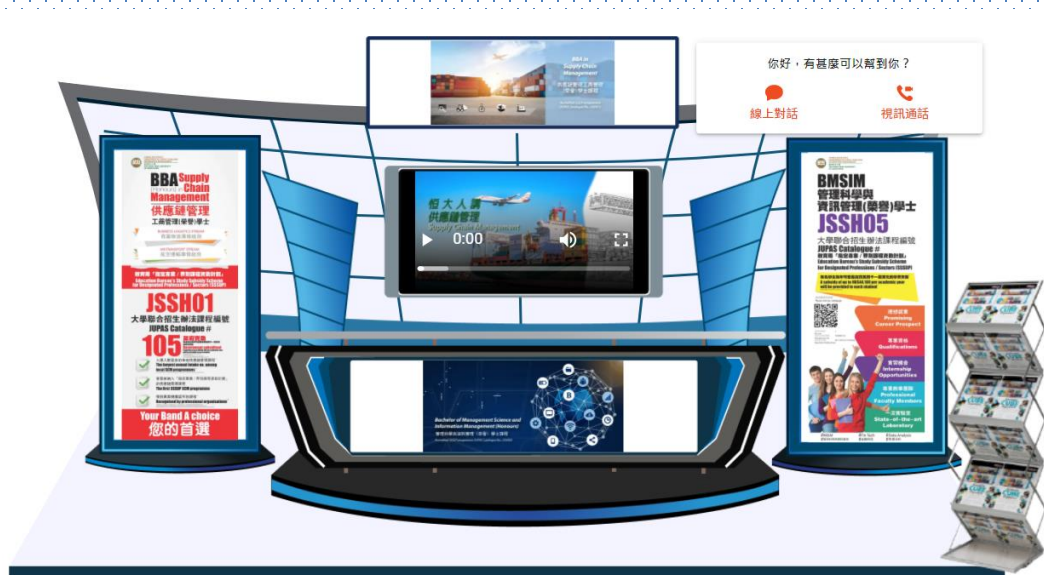
本系參與「I am...虛擬升學及行業資訊博覽2020」 為學生提供升學及就業資訊

Our department participated in a virtual expo on December 5 and 6 2020, which was organized by Hang Seng and St. James' Settlement. This event was organized to help students to stay abreast of market trends and provided information about career development. Through the expo, visitors can learn about industry trends and related courses in a one-stop manner, thereby equipping students to find suitable courses and career information.

During the event, a number of colleges and universities set up virtual booths to provide students with course materials. HSUHK had BBA-SCM student representatives to share with the participants through real-time conversations to learn more about our programmes.

本系於12月5及6日參與由恒生及聖雅各福群會首辦的「I am...虛擬升學及行業資訊博覽2020」，幫助學生緊貼市場趨勢，掌握升學及就業資訊。讓年輕人透過博覽，便能一站式了解行業趨勢及相關課程，從而裝備學生尋找合適的課程及就業資訊。

在活動期間，多間大專院校設置虛擬展位，為學生提供課程資料。本系當日亦有數十位學生大使，與參加者展開即時線上對話。同學透過即時對話，於學系代表互動，以掌握更多有關學科的資訊。



10th Asian Logistics, Maritime and Aviation Conference (ALMAC) - International Plenary Forum: “Leading Through New Paradigm of Global Logistics Risks under Uncertain Trading Landscape and Cyber Disruptions” 第十屆亞洲物流航運及空運會議 2020 國際主題論壇(ALMAC)：「制衡營商 環境不穩和網絡破壞的物流風險管理」

The 10th Asian Logistics, Maritime and Aviation Conference concluded with 35 thematic sessions staged and generated 23+ hours of insightful content. Thousands of worldwide business leaders and logistics service representatives from around 60 countries and regions joined the brand new digital experience to learn about the latest market trends, and to interact with each other through the ALMAC Online platform.

The Hang Seng University of Hong Kong and Hong Kong Trade Development Council jointly organised an international plenary forum of the 10th Asian Logistics, Maritime and Aviation Conference on 18 November 2020. Over 510 people from 43 countries have participated in the forum. The international plenary forum titled “Leading Through New Paradigm of Global Logistics Risks under Uncertain Trading Landscape and Cyber Disruptions” gave insights on how logistics industry could rebuild supply chain resilience under the new normal, following the impact of trading policy changes, COVID-19, and the increase in cyber-attacks.

第十屆亞洲物流航運及空運會議2020匯聚來自60多個國家和地區的數千名商業領袖和物流業務代表，透過 35 場論壇，超過23個小時，通過ALMAC在線平台進行互動，以了解最新的市場趨勢，並討論有關行業的熱門議題。

在研究資助局的支持下，恒大與香港貿易發展局於 2020 年 11 月 18 日，聯合主辦了「第十屆亞洲物流航運及空運會議 2020」之國際主題論壇，來自43個國家510多人參加。論壇以「制衡營商環境不穩和網絡破壞的物流風險管理」為題，探討在貿易政策改變、新冠病毒疫情爆發及網絡攻擊增加的衝擊下，物流業如何在新常態中重建供應鏈的穩定性。



The moderator
and speakers
協調員和演講嘉賓

10th Asian Logistics, Maritime and Aviation Conference (ALMAC) - International Plenary Forum: “Leading Through New Paradigm of Global Logistics Risks under Uncertain Trading Landscape and Cyber Disruptions” 第十屆亞洲物流航運及空運會議 2020 國際主題論壇(ALMAC)：「制衡營商 環境不穩和網絡破壞的物流風險管理」

Six leaders from various spectrums were invited as distinguished guest speakers. The moderator and speakers are as follows:

Moderator:

- Mr. Fox CHU, Partner, McKinsey

Closing Plenary Speakers:

- Dr. Yonov Frederick AGAH, Deputy Director - General, World Trade Organisation (WTO)
- Dr. Jan HOFFMANN, Chief, Trade Logistics Branch, United Nations Conference on Trade and Development (UNCTAD)
- Mr. Kenny YE, COO, Orient Overseas Container Line (OOCL), CEO, OOCL Logistics
- Mr. Mathieu Renard BIRON, Managing Director, Global Freight Forwarding, Kerry Logistics
- Mr. Stone HO, Group VP, Apex Logistics International
- Mr. Christopher CHAN, Partner and Hong Kong Head of Shipping, Offshore and Logistics, HFW

The international plenary forum was supported by the Research Grants Council of the Hong Kong Special Administrative Region, China (UGC/IIDS14/B03/19).

六位來自各個領域的演講嘉賓及協調員如下：

協調員：

- 麥肯錫公司全球董事合夥人朱景豐先生

演講嘉賓：

- 世界貿易組織副總幹事
尤努夫·阿加博士 (Yonov Frederick Agah)
- 聯合國貿易和發展會議貿易物流主管
揚·霍夫曼博士 (Jan Hoffman)
- 東方海外貨櫃航運公司營運總裁
葉建平先生
- 嘉里物流聯網有限公司環球貨代總裁
Mathieu Renard Biron 先生
- 愛派克斯國際物流有限公司副總裁
Stone Ho 先生
- 夏禮文律師行合夥人兼香港航運、離岸及物流主管
陳天朗先生



國際會議論壇得到了香港特別行政區的研究資助局支持(UGC/IIDS14/B03/19)。