

Curriculum Overview

Qualification Title	Bachelor of Business Administration (Honours) in Supply Chain Management (BBA-SCM)
Qualification Type	Bachelor Degree
QF Level (QR Registration No.)	5 (10/000691/5)
Primary Area of Study / Training	Primary: Transports & Logistics Other: Business and Management in Specific Industries
Programme Objectives	<ul style="list-style-type: none"> • to learn independently and to learn how to learn; • to gain professional knowledge in Business and SCM in preparation for career development and/or further studies; • to have a cross-disciplinary understanding of the business environment; • to have creative and critical thinking skills and analytical competence in dealing with issues and topics of SCM; • to obtain knowledge, skills and practical experience that enable their pursuit of a career in SCM; • to understand the development of the local community and Greater China region with global perspective; • to develop a strong sense of social responsibility and high commitment to professional ethics;

	<ul style="list-style-type: none"> • to develop communication skills with socio-cultural awareness that facilitate cross-cultural interaction in the global working environment; and • to be competent in I.T. for effective applications in SCM work contexts.
<p>Programme Intended Learning Outcomes</p>	<p>Upon completion of the programme, students should be able to:</p> <ul style="list-style-type: none"> • address professional and personal challenges through the application of inter-disciplinary and multi-disciplinary knowledge acquired; • possess effective communication ability in a business environment, work as a team player to integrate effectively the skills and knowledge developed, and be able to manage independent lifelong learning; • evaluate own contributions and responsibilities in becoming responsible employees, business leaders and business partners; • possess broad horizons and be inquisitive about various global issues and developments such as politics, cultures, social sciences and technologies; • demonstrate the learnt knowledge via the adoption of relevant theories and concepts to conceptualise and frame business problems, challenges and issues relating to operations and supply chain, and to identify new avenues for improvement; • select and apply a wide range of state-of-the-art quantitative and qualitative methods and tools to analyse and solve business problems, to evaluate the result effectiveness, and to initiate continuous improvement in the area of operations and supply chain; and

	<ul style="list-style-type: none"> • possess solid knowledge and skills in operations and supply chain management that will enable them to undertake further study in the related disciplines and/or to prepare themselves for becoming a supply chain professional.
Education Pathways	The BBA-SCM Programme is designed for students who wish to prepare themselves for further studies in SCM or transport/logistics-related disciplines, or wish to be trained for the workplace at professional level. Both pathways provide an opportunity for students to develop a sound foundation in business and supply chain management.
Employment Pathways	<p>Graduates have a wide range of career options:</p> <ul style="list-style-type: none"> • Merchandising Management • Production and Operation Management • Logistics and Sales Management • Supply Chain Management • Vendor Quality Development • Enterprise Resources Planning • Quality Management • Inventory Management • Order Processing and Customer Service Management • Management Information System

Credits Required for Graduation	Students will be required to study at least 43 modules of 129 credits in total over four years. The minimum credits required for graduation is 120 (inclusive of all SCM core modules and at least two SCM elective modules)
Offering Academic Department	Supply Chain and Information Management Department
Programme Director	Dr Daniel MO
Associate Programme Director	<p>Dr Helen MA (Air Transport Stream)</p> <p>Dr George HO (Business Logistics Stream)</p>