



## BMSIM student won the Bronze award in the 7th China International College Students' "Internet Plus" Innovation and Entrepreneurship Competition (Hong Kong Regional Final)

管理科學與資訊管理學士課程同學於  
第7屆中國國際“互聯網+”大學生創新創業大賽—香港區選拔賽決賽榮獲季軍

The 7th China International College Students' "Internet Plus" Innovation and Entrepreneurship Competition (Hong Kong Regional Final) was organized by Hong Kong New Generation Cultural Association. It is an inspiring and exciting annual competition that pools together the most talented innovators and entrepreneurs from tertiary institutions in Hong Kong. The most outstanding projects will have chances to represent Hong Kong in the national stages to showcase their potential and sharpen their presentation skill.

Our BMSIM student, HO Yan Wa, participated in the competition's creativity group with three BA-AHCC students: CHEUNG Chor Fai, CHIU Tsz Shing and LEUNG Chak Hang Jonard Joseph. They formed a team called "ARision" and the product idea of the competition is to provide learning assistance for visually impaired students through AR glasses and AI notes. They were awarded the Bronze award in the competition.

Congratulations to the awardees!

香港新一代文化協會舉辦了第7屆中國國際“互聯網+”大學生創新創業大賽（香港區選拔賽決賽）。這是一年一度香港大專學界的盛事，匯集了來自香港各大專院校最有才華的創新者和企業家。最傑出的項目將有機會代表香港參加全國比賽，以展示他們的潛力和提高演講技巧。

我們的管理科學與資訊管理課程學生何欣樺與三名應用及人本計算學課程學生：張楚輝、趙梓丞和梁澤桁組成了一支名為“ARision”的隊伍參加了比賽的創意組。比賽產品理念是透過AR眼鏡和AI製作的筆記，為視障學生提供學習上的援助。他們在比賽中獲得了季軍。

恭喜得獎同學！



Photos taken in the award ceremony  
頒獎典禮照片



## SCM Mentorship Scheme 2020/21 – Mentor's Sharing Talk #2 供應鏈及資訊管理學系師友交流計劃2020/21 - 導師分享會 #2

The SCM Mentorship Scheme aims at offering BBA-SCM and BMSIM students with opportunities to enhance their professional development and get valuable insights from industry experts. There is a series of sharing sessions prepared for students to learn the first-hand knowledge directly from the industrial experts.

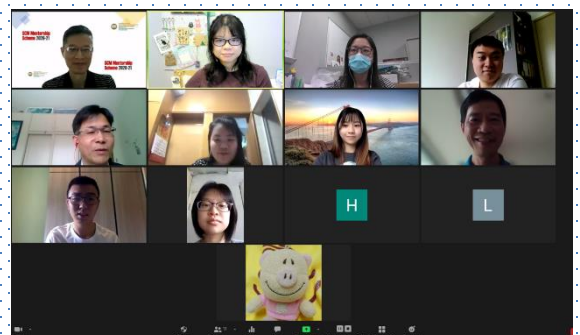
On 14 August 2021, the second mentor's sharing talk was held successfully online. Our Scheme mentor, Mr. Felix Lam, Head of Sustainability, Green Council, was the speaker of the talk on the topic of "Rethink Supply Chain: Does Sustainability matter?".

Dr. Danny Ho welcomed the speaker, Mr. Lam and students to join the talk. Mr. Lam then started to introduce the evolution of sustainability and influences on supply chain, interaction between supply chain and sustainability, and integration of sustainability into supply chain for students. After that, students participated in the Q&A session led by Mr. Timothy Chau. Near the end of the event, Dr. Cathy Lam held a game, through which students answered a set of questions to win prizes. All participants had a good time and looked forward to the next mentor's sharing talk.

供應鏈及資訊管理學系師友交流計劃旨在為 BBA-SCM 和 BMSIM 學生提供課堂以外的學習機會，讓學生們透過與行業專家的交流和分享以促進他們在專業領域上的發展。

今屆師友交流計劃為學生預備了一系列的分享會。這次導師分享會於2021年8月14日在線舉行。我們師友交流計劃的導師，環保促進會可持續發展總監林偉明先生是這次活動的演講嘉賓，主題是「重新思考供應鏈：可持續性重要嗎？」。

何熾權博士歡迎林先生及同學們出席是次活動。接著，林先生便開始介紹了可持續發展的演變及其對供應鏈的影響，供應鏈與可持續發展的互動，以及可持續發展與供應鏈的融合。然後，由周俊興先生主持問答環節，讓學生們有機會向演講嘉賓發問，了解更多可持續發展的重要性及如何在職場上應用。藍凱欣博士隨後帶領了一場遊戲環節，學生們回答問題以贏取獎品。參與者都很享受這次活動，並期待下次的導師分享會。





## SCM Mentorship Scheme 2020/21 – Mentor’s Sharing Talk #3 供應鏈及資訊管理學系師友交流計劃2020/21 - 導師分享會 #3

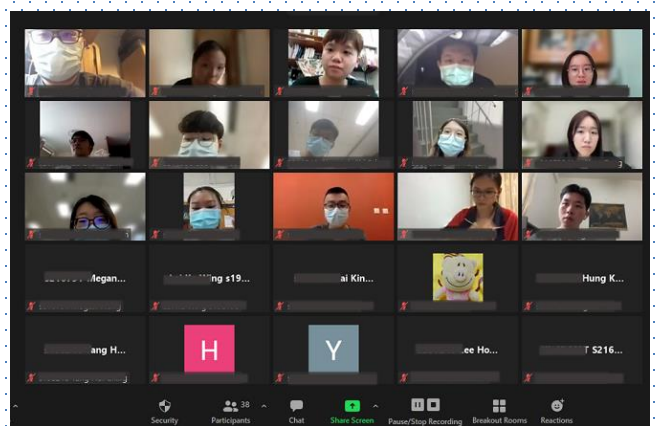
The SCM Mentorship Scheme aims at grabbing opportunities for BBA-SCM and BMSIM students to boost their professional development through learning from industry experts. A series of sharing sessions was organized for students to equip up-to-date knowledge at first hand from the mentors of the scheme.

The Mentor’s Sharing Talk #3 on “Latest Retail and Supply Chain Trends under post-COVID” was held on 16 September 2021. The speaker was our mentor, Mr. Leo Lo (CEO, TecRetail Ltd.).

At the beginning, Dr. Cathy Lam gave a brief introduction of Mr. Lo to the students. Leo then started to share his view about the trends of omnichannel, top supply chain technologies and opportunities in COVID-19. After that, students actively asked Leo questions in the Q&A session which was led by Mr. Timothy Chau. Then, students played a game to win prizes. At last, Dr. Danny Ho concluded the talk and invited all participants to take a group photo and join the next round of the Mentorship Scheme.

供應鏈及資訊管理學系師友交流計劃旨在為 BBA-SCM 和 BMSIM 學生爭取機會，通過向行業專家學習來促進他們的專業發展。今屆師友交流計劃為學生預備了一系列的分享會。導師分享會 #3於2021年9月16日在線舉行。我們師友交流計劃的導師Leo Lo先生(CEO, TecRetail Ltd) 是這次活動的演講嘉賓，主題是「後COVID-19下的最新零售和供應鏈趨勢」。

在活動開始時，藍凱欣博士歡迎Leo及同學們出席是次活動。接著，Leo便分享他對全渠道重要性、頂級供應鏈技術和在COVID-19下帶來機遇之看法。然後，由周俊興先生主持問答環節，學生們都積極向演講嘉賓發問。何熾權博士還讓學生們參與了遊戲環節以贏取獎品，最後邀請所有參與者合影留念及參加未來一屆的師友交流計劃。



Screenshots during the online meeting  
在線會議期間的屏幕截圖





## Workshop - E-Commerce for Retailers: Service Cloud Solution 工作坊- 零售商電子商務：服務雲解決方案

A workshop entitled “E-Commerce for Retailers: Service Cloud Solution” was held on 7 Oct 2021 (Thu) by the Department of Supply Chain and Information Management for BBA-SCM and BMSIM students.

We are honoured to have Ms. Kitty Kwok, Business Solutions Consultant of Superhub Limited, as our speaker. Ms. Kwok is a dedicated and efficient full stack software engineer with substantial experience in planning, controlling, executing various IT cloud projects and solutions. Ms. Kwok introduced the basic concepts of cloud services and different cloud providers. She also outlined the major categories of cloud providers: IaaS (infrastructure as a service like AWS, Azure, Google), or PaaS and the different “real-life” use-cases.

The workshop covered the main building blocks of the web application hosted in the cloud such as computer instances, database and type of storages. Furthermore, it also introduced networking, and the basic security setting in the cloud. Participants gained hands-on experience in MS Azure.

供應鏈及資訊管理學系於2021年10月7日（星期四）為BBA-SCM和BMSIM學生舉辦了一場題為“零售商電子商務：服務雲解決方案”的工作坊。

我們很榮幸邀請到 Superhub Limited 的商業解決方案顧問郭敏滂小姐。郭小姐是一位的全方位軟件工程師，在規劃、控制、執行各種雲項目和解決資訊科技雲端方案方面擁有多年的經驗。在這個工作坊裡，郭小姐介紹了雲服務和雲服務供應商的基本概念。她概述了雲服務供應商的主要類別：IaaS（基礎設施即服務，如 AWS、Azure、Google）或 PaaS 以及給予“現實生活中”的不同的案例。

工作坊涵蓋了託管在雲中的 Web 應用程式的主要構建塊，例如計算機實例、數據庫和存儲類型。此外，它還介紹了網絡和雲中的基本安全設置。參與同學並且獲得了 MS Azure 的實踐經驗。



Ms. Kitty Kwok, Business Solutions  
Consultant of Superhub Limited  
Superhub Limited 的商業解決方案顧問  
郭敏滂小姐



Over 20 students participated in the workshop.  
超過20名學生參加了這次工作坊。

## Seminar on Managing an Airport as a Business 「機場作為企業管理」研討會

A “Seminar on Managing an Airport as a Business” was held on 25 November 2021. It attracted over 80 student participants, both online and face-to-face. Distinguished guest speaker Mr. Eric Wong, Managing Director of Worldwide Aviation Consulting & Investment Ltd., was invited to deliver the professional talk. Eric shared with the students how to manage an airport as a business. He is a veteran in the aviation industry possessing 40 years of experience in air transport management. Currently, Eric runs his own company, specializing in airport management, operation solutions, business planning, project implementation.

Eric shared with students how to define the airport market and create value by improving flow in terms of connectivity. Students also gained insight into an airport business management process, including flow management, experience management, crisis management. The experience and skills are helpful for students who wish to develop their careers as an aviation professional. Guest and students enjoyed a fruitful discussion in the Q&A discussions.

The seminar also invited Mr. Billy Cheng, the Executive Chairman of Next Generation Committee of CILTHK, to introduce CILTHK professional qualifications and career development for SCM students.

「機場作為企業管理」研討會於2021年11月25日舉行，超過80人出席。講座邀請到環球航空顧問公司的董事總經理Eric，他與學生分享如何將機場作為企業管理。目前，Eric 經營自己的公司，專門從事機場管理、營運解決方案、業務規劃、項目執行等。

Eric與學生分享如何定義機場的市場並為其創造價值。學生從中掌握機場業務管理流程，對流程管理、體驗管理、危機管理有更深的認識。嘉賓和學生在問答討論環節中進行交流，這些經驗和技巧對希望發展航空事業的學生非常有幫助。

研討會亦邀請了CILTHK新一代委員會執行主席Billy為供應鏈管理的學生介紹CILTHK的專業資格和職業發展。



Mr. Eric Wong shared with the students how to manage an airport as a business  
Eric與學生分享如何將機場作營運管理



Students raised questions during the seminar.  
學生於研討會期間踴躍發問

## Professional Talk: Global trend of Hydrogen-Powered Vehicle for Aviation and Urban Air Mobility in Hong Kong

### 講座:全球氫能飛機的發展趨勢及香港載客無人機計劃

The talk themed “Global trend of Hydrogen-Powered Vehicle for Aviation and Urban Air Mobility in Hong Kong” was held on 28 Oct 2021 (Thur) by The Policy Research Institute of Global Supply Chain, HSUHK and The Hong Kong Institute Engineers – Logistics and Transportation Division.

Moderated by Dr. Eugene Wong, Associate Professor of the HSUHK, the talk had Mr. Steven Dominique Cheung, CEO of Seaplane Hong Kong, as the guest speaker to share about the latest plan and development of hydrogen fuel cell Electric Vertical Take-Off and Landing (eVTOL) Urban Air Mobility (UAM) Aircraft for passengers and cargo transportation in Hong Kong.

The talk was well-received by over 200 on-site and online participants, including MSC-GSCM students and industry practitioners. The talk successfully deepened participants understanding of Urban Air Mobility, Hydrogen Technology and some innovative approaches. All participants engaged actively in the Q&A session and gained a lot from the talk.

香港恒生大學全球供應鏈政策研究所及香港工程師學會-物流及運輸分部於 2021 年 10 月 28 日(星期四)舉行了主題為「全球氫能飛機的發展趨勢及香港載客無人機計劃」的講座。

講座由香港恒生大學副教授黃彥璋博士主持，並邀請到水上飛機(香港)航空公司行政總裁張敬龍先生擔任主講嘉賓，分享利用氫能燃料，製造可垂直起降的飛機，期望日後在港推出以運載貨物及乘客無人機的最新發展及計劃。

是次講座吸引了包括本校環球供應鏈管理理學碩士課程學生及行業從業者在內的200多名現場和網上參加。講座成功加深了參加者對載客無人機、氫能技術和一些創新技術的理解。參加者亦積極參與問答環節，大家均從中獲益良多。



Sharing by Mr. Steven Dominique Cheung  
張敬龍先生之分享



Group photo of on-site participants  
現場參加者合照



## DHL HR Professions Inspire SDSC students to Hunt for the Perfect Jobs DHL人力資源代表與學生分享求職要訣

The Department of Supply Chain and Information Management organized professional training workshops for SDSC students on 30 September and 7 October 2021 respectively to equip the students with professional skills of CV writing and interview. The workshops attracted over 50 participants to join.

The guest speakers, Mr. Anthony Wong (Vice-President of Human Resources), and Ms. Nicole Lau, Senior Human Resources Manager at DHL express Hong Kong & Macau, provided our students with tips on writing an appropriate CV and job interviews. Students learned how to succeed in job-seeking.

Through a series of demonstrations and explanations at the workshops, our students gained better understandings about their personal capabilities and interests in designing their own career path. The speakers also provided analyses on identifying the career choice, demonstrated an impressive self-introduction to gain the best first impression, and explained how to prepare for job interview questions. Their winning tips on how to get prepared for successful interviews inspired our attending students to prepare for their future career developments.

供應鏈及資訊管理學系於9月30日及10月7日舉辦了兩場專業培訓工作坊，吸引了超過50位決策科學學院的學生參加，以裝備學生在履歷撰寫及面試技巧作求職準備。

該活動邀請了DHL人力資源部副總裁Anthony Wong和高級人力資源經理Nicole Lau為主講嘉賓，與一眾學生分享撰寫履歷及面試技巧，藉此幫助學生在求職面試中突圍而出。

透過一系列的解說以和示範，學生更了解自己的專長與喜好，以作出適合自己的職業選擇。主講嘉賓分享各種職業的工作特點以作選擇考慮，亦示範最有效的自我介紹以贏得面試官好印象，並教授在面試過程中如何處理常遇到的難題。主講嘉賓的成功分享啟發學生預備日後的事業規劃。



Anthony and Nicole, HR representatives of DHL express, demonstrated how to present a good CV  
DHL的人力資源管理代表於工作坊上教導學生如何透過自己履歷為求職加分



## HSUHK Info Day 2021 恒大課程資訊日2021

The HSUHK Info Day 2021 was held on 20 November 2021 on campus. Over 500 visitors visited us to learn more about our academic programmes offered in the 2022-23 academic year.

On the event day, the Department of Supply Chain and Information Management held a seminar named “Emerging Technologies in Future Supply Chain Management”, through which the participants understood more about how innovative technologies support supply chain management. Besides, our academic team and student representatives shared information with prospective students and their parents on the curriculum, admission procedures, overseas exchange opportunities, internship opportunities and career prospects of our programmes in the information booth.

香港恒生大學於11月20日舉辦「2021課程資訊日」。因應疫情需要，課程諮詢日於網上及校園同步進行。超過500名學生及家長親臨恒大校園，了解2022-23學年學位課程。

當日，供應鏈及資訊管理學系舉辦“未來供應鏈管理的新興技術”研討會。參與者了解了創新技術如何支持供應鏈管理。此外，我們的學術團隊和學生代表在展覽攤位與學生及其家長分享了我們課程的課程大綱、錄取程序、海外交流機會、實習機會及就業前景等資訊。



The academic team introduced programmes to prospective students and their parents  
供應鏈及資訊管理學系教職員向學生及家長介紹課程



## SCM Personal Tutor Meeting AY2021/22 供應鏈及資訊管理學系個人導師聚會 AY2021/22

The Department of Supply Chain and Information Management held a face-to-face orientation, in the form of a personal tutor meeting, on 2 September 2021. Over 70 participants, including new students and SCM academic staff, took part in the activity. Our academic staff give a warm welcome to all new students.

After the Programme Directors, Dr. Daniel Mo and Dr. Jack Wu, kicked off the orientation, our faculty and students got to know each other through an ice-breaking game. Our students had a friendly chat about their studies and campus life with their personal tutor. They also engaged in vivid discussion with the tutors on their adaption to U-life, study plan and personal development issues. All participants enthusiastically communicated with each other, and the event was completed fruitfully with games and gifts.

供應鏈及資訊管理學系於本年9月2日舉辦迎新活動，是次活動以個人導師聚會形式進行，吸引了超過70位本系的師生參與。

隨着課程主任歡迎各個新生，聚會亦正式啟動。教師與學生透過小遊戲進行互動與分享，交流課程和學習上的各種資訊和心得。活動最後進行小遊戲及抽獎，在熱烈交流聲中，各同學滿載、盡興而歸。



Dr. Daniel Mo, BBA-SCM Programme Director, kicked off of the event by sharing with freshman words of encouragement

供應鏈管理工商管理課程主任巫耀榮博士啟動是次活動



## SCM Department Personal Tutor Meeting (Semester 1, 2021/22) 供應鏈及資訊管理學系個人導師聚會（2021/22年度第一學期）

SCM Department organizes personal tutor meetings regularly to collect feedback from students on their campus life and teaching & learning. On 25 November 2021, a personal tutor meeting was held. It provided our academic staff with an opportunity to listen to students' personal and academic needs and give guidance where appropriate. Everyone enjoyed the chit chat and had a pleasant afternoon.

供應鏈及資訊管理學系定期組織個人導師會議，收集學生對校園生活和教與學的反饋。於2021年11月25日舉行了一次個人導師聚會，讓我們的教職員有機會傾聽學生的個人和學術需求，並提供適當的指導。大家當天都很投入傾談分享，度過了一個愉快的下午。



Personal tutors and their tutees  
導師和學生合照





## Radio Programme: 電台節目:「直闖元宇宙」

Dr. Eugene Wong and Dr. Yue Wang, Associate Directors of Master of Science in Global Supply Chain Management Programme (MSC-GSCM), had been invited as the guest speakers for the Radio Programme 「直闖元宇宙」 of Radio Metroinfo 99.7 MHz FM, to share their view on the Metaverse and introduce the concept of Supply Chain and Blockchain to the programme host and audience on 28 December 2021.

In addition, Dr. Eugene Wong and Dr. Yue Wang also shared the MSC-GSCM programme information. The programme aims to cultivate talents with analytical minds who know how to apply supply chain management, e-commerce solutions, and big data analytics enterprise innovation and solving business problems. Eligible individuals are welcome to study the programme and learn more.

環球供應鏈管理學碩士課程副主任黃彥璋博士及王越博士於2021年12月28日擔任新城資訊台「直闖元宇宙」之電台節目嘉賓，與節目主持及聽眾分享對元宇宙的看法及介紹供應鏈及區塊鏈之概念。

此外，博士們也分享了有關環球供應鏈管理學碩士的課程內容，旨在培育具備分析頭腦的專才，懂得應用供應鏈管理、電子商貿的方案及大數據協助企業革新和設計解決方案，邀請有興趣的聽眾可報讀課程，了解更多。



Photo with Dr. Eugene Wong, Dr. Yue Wang and programme hosts  
黃彥璋博士及王越博士與節目主持合照



Live Radio Programme.  
節目現場