

- ABSTRACT -

視覺化商業協同模擬遊戲的設計、實施及分析平臺

A Visual Platform for the Design, Implementation, and Analysis of Collaborative Business Simulation Games



Many studies showed that business simulation games can facilitate teaching and learning by bridging the gap between theoretical frameworks and real-life problems. Although the off-the-shelf business simulations are readily available, what is missing is the flexibility to design games and simulations around learning outcomes appropriate to specific teaching areas. In light of the diversity of courses in universities, it is important for academics to be able to tailor their own simulation games. The support of the Quality Enhancement Support Scheme allows for the development of our visual platform for collaborative business simulation games. It is the platform that allows academics to design, implement and share their business games.