

- ABSTRACT -

透過香港強積金和英國個人儲蓄帳戶分析投資者的系統性偏見
Systematic Biases in Hong Kong's Mandatory Provident Funds and UK's
Individual Savings Account



Cognitive heuristics refer to the psychological short-cuts that people use when making numerous decisions. There is no doubt that heuristics lead to effective decision making. Although heuristics may be used to help make judgements and decisions in complex situations with minimal effort, they could lead to various forms of systematic biases. Interest in the relevance of laboratory-documented systematic and cognitive biases to real-life decision making processes has increased considerably over the last decade. However, a large body research in Psychology, Economics and Management has debated the adverse effects of cognitive heuristics. On the other hand, many countries are expecting to face an aging population issue. Different retirement protection is considered important in terms of maintaining the quality lifestyle upon retirement.

The fundamental issues that will be addressed in this proposed research are: In the context of mandatory retirement protection in Hong Kong, are people's decisions affected by trivial manipulation? Are people in the UK making voluntary retirement investment affected by trivial manipulation? This project aims to answer these questions by focussing on the systematic, well-documented cognitive biases in retirement investment in Hong Kong and the UK. The project will develop five laboratory based simulated real-world experiments in order to examine if individuals suffer from cognitive biases in their investment decisions. The experimental results will have strong potential for practical application, by providing prescriptive advice to investors, guidelines to the governments in terms of regulation and those to financial institutions.